

# The College Graduation Virtual Summit: Innovative Technologies and Strategies

October 29, 2009 | 10:30am – 4:30pm EDT | [www.campustechnology.com/gradsummit](http://www.campustechnology.com/gradsummit)

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**By 2020 the U.S. will have the highest proportion of college graduates in the world.** That's the goal President Obama has charged all colleges and universities for one of higher education's ongoing critical missions.

*Campus Technology*, in collaboration with CDW-G, invites you to be a part of the solution at The College Graduation Virtual Summit—a highly interactive 100% online event.

## The Attendee Experience— FREE Registration to Participate

Attendees will engage in a full-day of live panel discussions, networking and exhibit hall time to collect valuable ideas and strategies that can improve college graduation rates in three areas targeted by the administration:

- **Modernization of Community College Facilities**
- **Innovative Strategies to Promote College Graduation**
- **Engagement in Successful Business Partnerships**

Full summit schedule available online.



## Achieving this Goal Relies On 2-Year and 4-Year Higher Ed Administrators, Technology Professionals and Educators

Improving college completion affects every area of the campus, and colleges and universities now have a unique opportunity to invest more resources to reversing the decline in graduation rates. The Summit program and full-day of events are designed to provide valuable insights, ideas and solutions for all levels of higher education professionals.

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## Exhibit at This Timely Virtual Event!

### The American Graduation Initiative Will Help Us Realize Our Vision

The American Graduation Initiative, a \$12 billion dollar program spanning the next 10 years focused on community colleges will provide significant opportunities to achieve this goal—a prime chance to put your products in front of institutions that are putting their government funding plans together.

#### Exhibitors Experience the Capabilities of an In-Person Event, Plus Much More!

- A virtual exhibit booth branded and loaded with your company's sales information and product demos
- Supplemental high-visibility event marketing opportunities available
- Man your booth from your home or office computer AND while you perform your regular job duties
- Immediate communication with attendees using the event's instant messaging and chat capability
- Real-time networking with prospects and experts in the virtual networking lounge
- Complete record of live chat or e-mailed conversations with prospects
- Ability to track activity and interest areas of prospects who visited your booth
- Ability to rank leads by criteria you choose based on booth activity or within the event—even by demographics or other attendee profile information
- Extended product visibility beyond October 29th when the summit is made available "on-demand" for three months thereafter

What's more, there's no out-of-office downtime, nor travel expenses to incur! Don't wait to become the experts that colleges rely on to help them improve college completion rates!

### Space is Limited—Become an Exhibitor Today. Packages start as low as \$2,500!

To learn more about this program and to arrange a demo of the virtual summit environment, please contact:

**Companies #, A-K: Stephanie Chiavaras | (617) 784-3577 | [schiavaras@1105media.com](mailto:schiavaras@1105media.com)**  
**Companies L-Z: Patrick Gallagher | (508) 634-3525 | [pgallagher@1105media.com](mailto:pgallagher@1105media.com)**

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