



Teach, Learn, and Work Your Way with Unified Workspaces



Inspiring innovation and success in today's global economy means engaging students in unconventional ways. A recent survey revealed that nearly half of college students and young professionals would rather accept a lower-paying job with IT device flexibility, social media access, and mobility than a restrictive, higher-paying job.

For the next-generation workforce, money is no longer the main motivator. They also want access to familiar technology that keeps them connected to people, information, and the world.

College and university presidents and CIOs are working to reconcile the competing challenges of this new reality, as they struggle with:

- Accelerating innovation by opening the network to students, professors, researchers, and businesses, while lowering IT cost and complexity
- Offering more choices and convenience, while protecting the institution's intellectual property
- Empowering students, faculty, and staff to work their preferred way, without compromising the institution's operations and processes

"With our Cisco wireless network, we can offer coverage in more places and support the growing 'Bring Your Own Device' trend. Faster, more widespread wireless access is having a positive impact on student and faculty productivity."

—Joe Rogers, Senior Network Engineer, University of South Florida

Learn more:

http://www.cisco.com/en/US/prod/collateral/wireless/university_south_florida.html

Cisco Unified Workspaces: Mobile, Highly Secure, and Experience-Based

Consider the everyday tools your students and faculty use: education applications, video, voice, email, the Internet, desktop collaboration programs, research data, and more. These productivity boosters define today's academic workspace, yet they reside on a mix of computer lab and library desktops, dorm-room workstations, laptops, smartphones, and tablets.

However, with Cisco® Unified Workspaces, the vital tools for efficient, productive teaching, learning and research can now move with their users. In this cohesive environment, they experience the flexibility of using any device to access any information, any application, and any expertise—from anywhere. They can truly work their way.

The Unified Workspace is a strategy for delivering Cisco Smart Solutions within your educational environment, helping you empower learners, improve agility, and operate more efficiently.

Smart Solution: Cisco Bring Your Own Device

Cisco Bring Your Own Device (BYOD) solutions support anytime, anywhere, any-device usage, while facilitating change in IT control and management to balance the needs of both users and IT.

These solutions spans the diverse requirements of all users; from an administrator's need to access the college or university network from their smartphone, to providing guest researchers with highly secure access to the select internal databases. BYOD helps address priorities such as:

- Implementing a unified policy for these devices, to securely access your data, applications, and systems across the entire institution
- Providing an uncompromised experience for your students, faculty, and staff with leading collaboration tools
- Securing mobile devices to access remote research activities
- Simplifying operations for your IT department so they can focus on innovation, not intervention



Smart Solution: Cisco Virtualization Experience Infrastructure

The Cisco Virtualization Experience Infrastructure (VXI) Solution provides virtual desktops, voice, video, and applications within a unified environment that makes the next generation of collaborative education possible. With this solution, you can:

- Deliver greater access to specialized applications from physical labs to any device
- Create flexible work environments that offer highly secure ways to add multiple users per device
- Provide consistent experiences for on- and off-campus students
- Provision new users with a virtual desktop, instead of a physical device

As part of the Cisco Unified Workspace framework, BYOD and VXI Smart Solutions can positively influence the academic environment. They can help attract the best talent to your campus, strengthen the innovative spirit, and propel students toward successful careers in the 21st century workforce.

Work Your Way Today

To learn more about what Cisco Unified Workspaces can do for your college or university, visit: www.cisco.com/go/uw



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