

1105 Media Education Integrated Editorial Calendar 2012: Campus Technology, T.H.E. Journal, CampusTechnology.com, THEJournal.com												
	January	February	March	April	May	June	July	August	September	October	November	December
	21st Century Facilities	Money	Mobile Learning	Digital Content	Security	Next Generation Classrooms	Professional Development	Digital Literacy	Collaborative Learning	Big Data	Cloud Computing	E-Learning
Campus Technology	High Performance Campus Learning Environments	Budgeting In the New Normal: How Should IT Plan for Flat or Declining Funding	Global Literacy: A New Paradigm for Digital Literacy in a Connected and Complicated World	E-Textbooks and Digital Libraries / Repositories	Why Doesn't Higher Ed Worry About IT Security Like Their Corporate Brethren (and Why They Might Want to)	Challenges in Designing the 21st Century Multimedia Classroom	Tried-and-True Ways to Train IT Staff	Creating a Mobile Infrastructure: • Access • Security • Cost	The Ever-changing World of Interactive Whiteboards and Other Tools of Collaboration	The Next Frontier of IT Innovation	The Storage Headache (and What Can Cure It)	10 Keys to Successful Hybrid Learning Programs
T.H.E. Journal	How to Leverage Existing Facilities for 21st Century Learning			The Media Center's Role in Supporting Digital Content	Schools That Use FB and YouTube: How Do They Keep Safe? (How Did They Convince Their Boards?)	• Challenges in Designing the 21st Century Multimedia Classroom; • DIY PD					The Storage Headache (and What Can Cure It); 10 Keys to Successful Hybrid Learning Programs	
Online CampusTechnology.com THEJournal.com	An Expert Guide to School Design	Smart Budgeting: Innovative Tips from CIOs & CFOs	Mobile Vs. Mobile Web	From Curriki to Khan: Trends in Open Educational Resources	Social Networking Education Policy: What Needs to Happen?	Expanding Learning with Videoconferencing: Examples, Roadblocks, Opportunities	The Reluctant Professor Diaries.	Integrating Digital Literacy in the Curriculum	Formative Assessments with Classroom Clickers: Best Practices	What Is Your Institution Doing About Big Data?	The Cloud Is Less Secure. The Cloud Is More Secure? Which Is It?	Emerging Models for Blended Learning.
Possible Product Categories Covered	green buildings, a/v, furniture, building management systems	project management, financial planning tools	mobile, e-learning, digital production tools	e-textbooks, storage, library systems	data security, network security, safe social media tools	a/v, classroom furniture, collaboration tools	webinar tools, web 2.0 tools, training resources	wireless networks, mobile, network security	a/v, interactive projectors, whiteboards, clickers, collaboration tools	storage, business intelligence, data analytics, ERP	cloud, storage, SaaS	e-learning, collaboration tools, learning management systems
Bonus Distribution	FETC, School Building Exp		CoSN		SIIA	InfoComm, ISTE	Campus Technology 2011		CT Forum 2012 EdNet	Educause		
Pitch by	Sept. 1	Oct. 1	Nov. 1	Dec. 1	Jan. 1.	Feb. 1	Mar. 1	Apr. 1	May. 1	June. 1	July. 1	Aug. 1

Please note: All stories are subject to changes without notice.