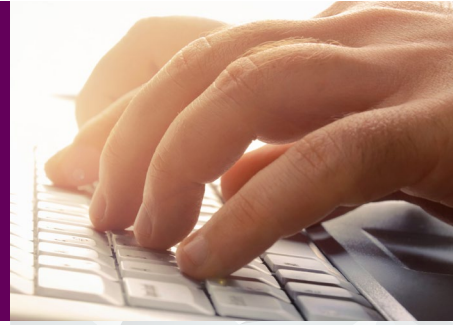


# CAMPUS 2015 TECHNOLOGY

22<sup>nd</sup> Annual Education Technology Conference

**JULY 27-30**  
Hynes Convention Center Boston, MA  
Conference: July 27-30  
Exhibit Hall: July 28-29

## EXPLORING INNOVATION & TECHNOLOGY IN HIGHER EDUCATION



Campus Technology 2015 is your #1 source for innovation, solutions and opportunity for higher education technology, campus-wide.

**SAVE \$100 WHEN YOU  
REGISTER BY JUNE 19**

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[CAMPUSTECHNOLOGY.COM/SUMMER](http://CAMPUSTECHNOLOGY.COM/SUMMER)



# EXPLORING INNOVATION & TECHNOLOGY

Everything that is important, innovative and exciting in higher education comes together at Campus Technology—the country's leading source for industry knowledge and professional development. There's no better place to connect with the buzz and keep your campus ahead of the curve.

## LEARN.



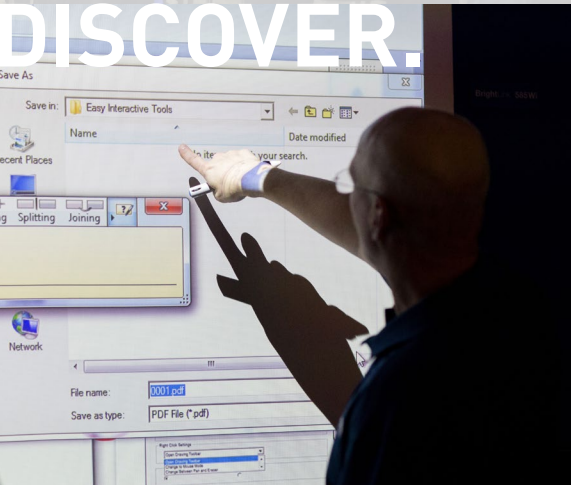
LEARN FROM THE EXPERTS IN 100+ SESSIONS AND WORKSHOPS—ALL FOCUSED ON YOUR MOST PRESSING CAMPUS-WIDE IT CHALLENGES, NEEDS AND GOALS

## EXPERIENCE.



EXPERIENCE THE LATEST CAMPUS IT TECHNOLOGIES FROM 150+ EXHIBITORS WITH LIVE PRESENTATIONS, HANDS-ON DEMOS AND TECH CLASSROOMS

## DISCOVER.



DISCOVER NEW APPLICATIONS AND SOLUTIONS WITH HUNDREDS OF NEW PRODUCTS AND SERVICES

## NETWORK.



NETWORK WITH MORE THAN 1,200 HIGHER ED PROFESSIONALS FROM ACROSS THE COUNTRY AND AROUND THE WORLD

# WHY YOU SHOULD ATTEND CAMPUS TECHNOLOGY

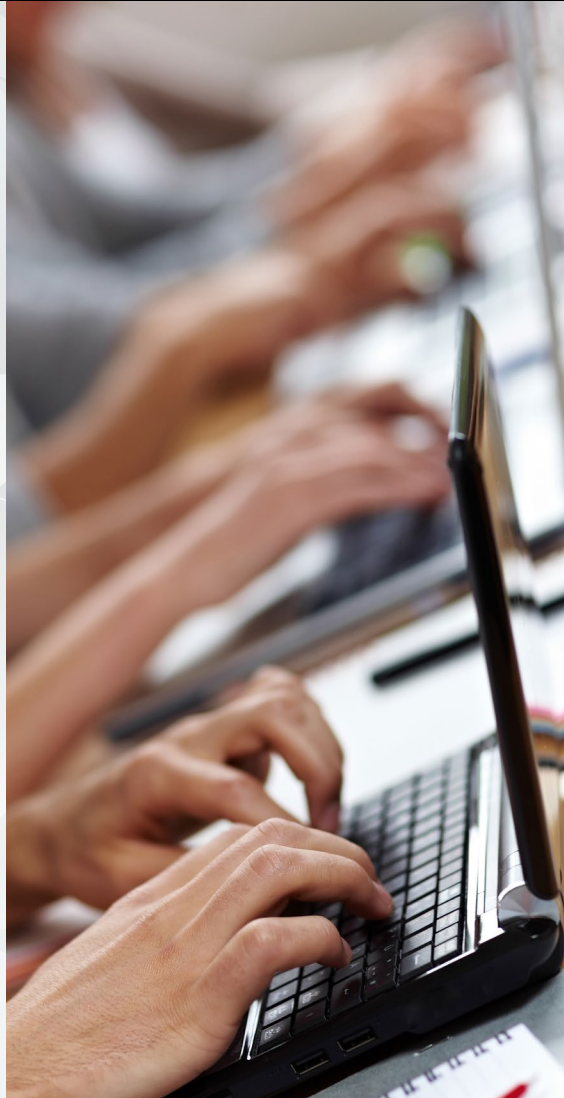
Campus Technology focuses on the technologies driving student success and educational advancement both academically and institutionally. You'll uncover the latest trends, compare solutions for your campus-wide IT needs and build contacts. You'll also:

- Immerse yourself in four information-packed days of education technology-focused workshops, sessions, keynotes and networking opportunities
- Spend quality time with ed tech experts who are reshaping and defining the uses of technology in higher education
- Preview the latest technology products and applications for higher education
- Meet and exchange ideas and best practices with colleagues from around the world
- Learn about new trends and receive technical information

## WHO ATTENDS?

Campus Technology connects more than 1,200 higher ed professionals, including:

- IT executives (CIO, CTO, CFO, CSO, Provost, VP), providing top-level leadership to all areas of technology use and integration on campus
- Technology directors and curriculum or technology planners whose work impacts the institution at an enterprise level
- Faculty who teach with technology, instructional designers and developers, and academic technology program managers
- IT staff, network managers, mobile application developers and those charged with classroom technology implementations
- Business, marketing, operations, finance and management professionals



# SCHEDULE AT A GLANCE AS OF 5/1/15

## MONDAY, JULY 27

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7:30 am - 6:30 pm	Executive Summit (by invitation only)
8:00 am - 8:30 am	Coffee & Networking
8:30 am - 11:30 am	Workshops
11:30 am - 1:00 pm	Lunch
11:45 am - 12:45 pm	Luncheon Keynote
1:00 pm - 4:00 pm	Workshops

## TUESDAY, JULY 28

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7:00 am - 8:00 am	Executive Briefings (by invitation only)
7:45 am - 8:15 am	Coffee & Networking
8:15 am - 9:15 am	Opening Keynote
9:30 am - 10:10 am	Breakout Sessions
10:20 am - 10:50 am	Breakout Sessions: SIG Sessions
10:50 am - 11:10 am	Coffee & Networking
11:10 am - 11:50 am	Breakout Sessions
12:00 pm - 12:30 pm	Breakout Sessions: Tech Talks
12:30 pm - 1:30 pm	Roundtable Networking Lunch
12:45 pm - 3:00 pm	Exhibit Hall Open
1:15 pm - 2:55 pm	Technology Classrooms
1:30 pm - 3:00 pm	Hosted Buyer Meetings
2:00 pm - 3:00 pm	Poster Sessions and Dessert Break
3:10 pm - 4:00 pm	Breakout Sessions: Aspire Sessions
4:00 pm - 6:00 pm	Exhibit Hall Open
4:00 pm - 6:00 pm	Exhibit Hall Reception and \$1,000 Prize Drawing
4:25 pm - 5:30 pm	Technology Classrooms

## WEDNESDAY, JULY 29

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7:00 am - 8:00 am	Executive Briefings (by invitation only)
7:45 am - 8:15 am	Coffee & Networking
8:15 am - 9:30 am	Campus Technology 2015 Innovator Awards Presentation & Keynote
9:40 am - 10:20 am	Breakout Sessions
10:20 am - 10:40 am	Coffee & Networking
10:40 am - 11:10 am	Breakout Sessions: Tech Talks
11:20 am - 12:00 pm	Breakout Sessions
12:15 pm - 1:00 pm	Roundtable Networking Lunch
12:15 pm - 3:15 pm	Exhibit Hall Open
12:45 pm - 3:00 pm	Technology Classrooms
1:00 pm - 3:00 pm	Hosted Buyer Meetings
1:30 pm - 2:30 pm	Poster Sessions
3:00 pm - 3:15 pm	GovConnection \$20,000 Technology Prize Drawing
3:20 pm - 4:10 pm	Breakout Sessions: Technology Solution Seminars
4:20 pm - 5:00 pm	Breakout Sessions

## THURSDAY, JULY 30

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7:00 am - 8:00 am	Executive Briefings (by invitation only)
8:00 am - 8:30 am	Coffee & Networking
8:30 am - 9:10 am	Breakout Sessions
9:20 am - 10:00 am	Breakout Sessions
10:10 am - 10:50 am	Breakout Sessions
11:00 am - 12:00 pm	Closing Keynote

# FOCUS AREAS

## CIO: NEXT GENERATION

The scores of higher education CIOs who are preparing to retire signals not only a changing of the guard but an opportunity for change led by the next generation. This focus area is designed to help train the next generation of CIOs and prepare them for the transition ahead.



**NEW  
THIS YEAR**

## HIGHER ED IT IN THE DIGITAL AGE

Take a closer look at emerging trends and technologies impacting higher education. Additionally, policy implications of emerging information and communication technologies (ICTs) for higher education are explored through the eye of IT.



**NEW  
THIS YEAR**

## IT LEADERSHIP & POLICY

With today's rapidly evolving technologies, many IT organizations are poised to increase their effectiveness and influence on campus as they develop new IT/academic partnerships and find opportunities to lead institutional change.

## ONLINE & BLENDED LEARNING

Presenters will explore a range of relevant online applications and digital services on campus and consider trends and implications as online learning and MOOCs find their place in the business of education.

## TEACHING & LEARNING IN THE DIGITAL AGE

Explore all types of digital media in the education environment including open education resources (OERs), personalized learning and ePortfolios.

## IT MANAGEMENT & NETWORKING

This track provides an opportunity to examine the technology infrastructure, networks, data administration, security and internet access that's now helping shape our institutions.

**For complete focus area descriptions, visit [CampusTechnology.com/Summer](http://CampusTechnology.com/Summer).**

# JUST ANNOUNCED: CUTTING EDGE KEYNOTE!

THURSDAY, JULY 30 • 11:00 am – 12:00 pm

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## William Perry

Chief Information Security Officer, California State University

William Perry serves as the Chief Information Security Officer for the California State University system, which employs roughly 45,000 faculty and staff and is the largest public higher education institution in the world serving nearly 500,000 students at 23 campus throughout California. He advises executive officers and committees on security, risk and compliance matters, and is an expert on regulations and standards related to risk management and security, including Sarbanes-Oxley, HIPAA, ARRA/HITECH, Basel II, Gramm-Leach-Bliley, ISO 27001 and 2, and more.

Visit [CampusTechnology.com/Summer](http://CampusTechnology.com/Summer) for more information and updates.

**SAVE \$100**  
when you  
register by  
June 19!



# WORKSHOPS

## MONDAY, JULY 27

Presented by some of the most respected experts in the industry, these half-day workshops allow you to drill down and discover the latest in technology trends, including game-based learning and wearable tech. Emphasis is on lessons-learned and real-world solutions you can use right away.

\*Additional fee is required

### MORNING WORKSHOPS: 8:30 am - 11:30 am

#### **M01 Designing for Success: Tech Tools, Simulations and Game-Based Learning**

Game-based learning is an expansive and rapidly evolving part of higher education. It has emerged as a promising area of teaching and learning innovation that addresses the need for interactive, collaborative problem solving by applying game design strategies to the design of courses. As stated in the New Media Consortium's Horizon Report, proponents note its "engaging and appealing" suitability for supporting, in a variety of learning contexts, the increasingly important competencies of "collaboration, problem-solving, and communication." This workshop will present a vision of game-based learning and its future in higher education. Explore how to design classes as games with or without technology, explore best practices for using games for learning.

#### **M02 Increase Student Engagement with Do-It-Yourself Interactive Media**

Mark Riley, Technology Coordinator, Ohio University - College of Health Sciences and Professions;  
Larry Hess, Instructional Technologist, Ohio University - Academic Technologies

The use of instructional videos has been common practice for quite some time now in online learning. But one major challenge to using instructional videos is their linear structure. Information is simply broadcasted to the learner, with little or no opportunities for interaction. This linear nature can ultimately create a passive learning environment where the student has little or no motivation to engage in the video or its content. Adding interactivity to instructional media (video, pictures and more) has the potential to change this passive environment by giving our students the opportunity to take control of their learning. Today, new online tools combined with inexpensive cameras are making it possible for anyone to create non-linear instructional media for the classroom. This session will cover a myriad of free tools currently available to faculty members, course developers and instructional designers to develop interactive content to use with face-to-face, blended and online

pedagogical approaches. Presenters will discuss some of the technicalities associated with these applications, and outline the best practices for creating and implementing these types of interactive tools into a course.

#### **M03 Using Google Forms and Docs**

Rob Zdrojewski, Adjunct Professor, Canisius College  
Learn how to use Google Forms to gather and analyze information. Google Forms is integrated into the Google Drive suite of apps, which makes it a perfect fit for collecting data on a large or small scale. All of your results are then collected within a spreadsheet, making it simple to rearrange your data and keep track of results. Before you pay for a service like Survey Monkey, check out what Google Forms has to offer for free! Explore greater possibilities with Google Docs, Spreadsheets, Slideshow Presentations and more in a cloud-based environment. Compared to the traditional features of Microsoft Office, you'll find numerous benefits to "Going Google"!

#### **M04 Proven Strategies for Managing Learning Technologies**

Leif Nelson, Director of Learning Technology Solutions, Boise State University; Daniel Gold, LMS Coordinator, Boise State University

Learning technology (academic, instructional or educational technology) is a unique category of tools and services at institutions of higher education. Successfully managing learning technologies requires a multi-disciplinary approach that integrates learning theory, project management and IT management. And it requires an understanding of both IT and faculty cultures. This workshop will provide frameworks and facilitate activities to help IT managers develop pilot processes, manage product lifecycles and create a standardized ecosystem of instructional technology tools and systems. Learn about technology adoption and diffusion cycles, common frameworks that merge instructional design and project management methodologies, effective communication strategies, shared governance models and innovative leadership practices. By the end of the workshop, you will have evaluated your own institution and projects, and you will have a clear roadmap to help lead change and success within your organizations and beyond. Where learning technology projects are responsive and reactive, participants of this session will gain the tools and methods to be more proactive and strategic leaders.

#### **M05 Making the Most of the Flipped Classroom Model**

Lindsay Karp, Senior Instructional Technologist, Fordham University; Kristen Treglia, Senior Instructional Technologist, Fordham University

For complete session descriptions, visit [CampusTechnology.com/Summer](http://CampusTechnology.com/Summer).

## WORKSHOPS (CONTINUED)

The flipped classroom is a major part of current higher ed discussions and an emerging practice that has begun to be adopted on a large scale. Learn to make the most of your class time in the flipped classroom model: If your lecture is pre-recorded and watched outside of class, how can you use that freed-up time in class to improve student active learning? Develop practical application of flipped class techniques through a hands-on learning opportunity: faculty will explore planning class activities that support deeper learning in conjunction with developing the pre-class video lectures and assessment strategies, including self-directed and self-paced flexible learning; testing/quizzing strategies; student presentations and peer learning; and direct student feedback. Discover effective video recording for flipped classrooms through the process of creating and editing audio/video and discuss choosing and planning audio or video; tips and guidelines for framing, lighting and camera angles for A/V editing; use of a script and storyboard; and file formats. By the end of the workshop, you will learn how to identify appropriate class content that should be flipped; understand and apply pedagogies in developing in class activities and assessments; and learn how to plan, create and edit video.

**AFTERNOON WORKSHOPS: 1:00 pm - 4:00 pm**

### **M07 Wearable Technology and the Future of Learning**

Emory Craig, Director of eLearning and Instructional Technologies, College of New Rochelle; Maya Georgieva, Associate Director, Center for Innovation in Teaching and Learning, New York University, Stern School of Business

This workshop explores the impact of wearable technologies on higher education as we study and demonstrate a broad range of devices that bring change, peril, opportunity and innovation. You will analyze how these increasingly transparent devices are reshaping the teaching-learning environment and institutional culture. Wearable technology is now making the digital revolution an extension of our natural and creative selves. Drawing upon research in cognitive science, this session analyzes the impact of wearable tech on attention, experience, perception and memory. New forms of experiential learning will draw upon visually rich and deeply compelling augmented and virtual reality experiences that bring the world into the classroom and the class into the world. Fundamental questions about social space, privacy and security are already rippling through society and the ubiquitous presence of recording devices and instantly shareable content will impact the social dynamics of our F2F and virtual learning spaces.

### **M08 Trending Now: Integrating the Latest, from Big Data to Augmented Reality**

Mark Frydenberg, Senior Lecturer of Computer Information Systems, Bentley University

Today's technology trends include cloud computing, augmented reality, big data, collaboration tools, responsive design and social media to engage students discovering technology now in your course. We'll explore these technology trends through current apps and websites, and talk about ways to integrate them in the classroom. Bring your laptop or tablet to participate fully.

### **M09 iPad Video Production: Flipping, Green-Screening and Screencasting**

Rob Zdrojewski, Adjunct Professor, Canisius College

This workshop will incorporate iOS apps used to create digital video projects. We will explore both general purpose and specific niche apps such as Videolicious, iMovie and Green Screen while also demonstrating optional accessories such as pop-up green screens, external microphones and more. Thanks to the Green Screen Do Ink iPad app, anyone can now shoot broadcast quality green-screen footage! Learn to use the leading iOS screencasting apps to create basic screencast videos. Join us to see just how simple and fun video production on an iPad can be!

### **M10 Digital Content, eText, OER: The Future of Instructional Materials**

Rand Spiwak, CEO, eTextConsult, LLC (former EVP & CFO, Daytona State College)

This workshop provides you with the current issues, technologies and solutions for the successful implementation of the primary forms of eText and other digital instructional content to include methodology, the business model, components, universal solutions, current successes and initiatives, and valuable discussions of a wide spectrum of eText technology issues. You will be introduced to the facts and experiences gained from multiple institutions' research and implementation of eText content as the replacement of expensive printed content continues to garner greater acceptance and significant benefits to the students, faculty and institution. This technology provides institutions and faculty the ability to take control of instructional materials costs, sources, delivery and the enhancement of the teaching/learning process. You will be equipped to begin or expand your review and research of this technology with the added benefit of adopting the best eText/Digital Content solutions available and helping to determine the future direction of this technology.



## M11 Thirty Years of Flipping Classrooms: Lessons Learned

Barry Sponder, Professor of Educational Technology, Central Connecticut State University

The workshop will focus on the design, development and utilization of internet-based consumer-level technologies for on-campus and off-campus instruction—aka, flipped learning. Emphasis will be placed upon the utilization of principles of e-Learning that have emerged from theory and practice amongst a diverse range of audiences. You will learn and practice systematic principles for developing flipped classrooms; employ consumer-level Web 2.0 tools for instruction; evaluate the quality of flipped instruction; create materials for diverse audiences; and receive a free technology tool for personal use. Anyone who is interested in developing flipped instruction will benefit from this workshop. Participants who bring their own computers or other devices will develop materials they can use in the classroom or in their own educational pursuits. All participants will have access to online instruction and support materials introduced at the conference.

**More workshops and further details can be found online.**

## PRIZE ALERT: WIN \$20,000 IN TECHNOLOGY!

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WHO DO.

GovConnection—in partnership with Lenovo—is giving away \$20,000 worth of technology and accessories—the ultimate in computing! It's everything you need for classrooms, offices and on the go—tablets, laptops, workstations and more!

### How Do I WIN?

Visit the Campus Technology Exhibit Hall and have your badge scanned at the three prize booths. One lucky winner will walk away with a prize package worth up to \$20,000! Visit [CampusTechnology.com/Summer](http://CampusTechnology.com/Summer) for details.

## EXPERIENCE THE ORIGINAL, WORLD-FAMOUS BOSTON DUCK TOUR

**Monday, July 26 • 6:30 pm**

Recommended time to join other CT attendees



Boston is one of the country's most beautiful, historic and cultured cities. The Duck Tours—conducted on a WWII-style amphibious landing vehicle—let you and your CT friends and colleagues explore the sights and neighborhoods in a truly unique style!

Join the fun! You'll cruise by all the places that make Boston the birthplace of freedom and a city of firsts.

Find more information and to purchase tickets go to [www.bostonducktours.com](http://www.bostonducktours.com), or call 617.267.3825.



# BREAKOUT SESSIONS BY FOCUS AREA

Campus Technology's information-packed, idea-generating sessions provide the practical advice, expert solutions and technical education you need to know. More than 60 sessions across six relevant focus areas offer a variety of interactive and hands-on formats to fit any level of experience.

For complete session descriptions, visit [CampusTechnology.com/Summer](http://CampusTechnology.com/Summer).

## CIO: NEXT GENERATION—NEW THIS YEAR!

### T01 The New Leadership Challenge

Michael Kubit, Chief Operations Officer (Interim), Information Technology Services, Case Western Reserve University

Tuesday, 9:30 am – 10:10 am

### T13 Cybersecurity at the “C” Level: Preparing Future Leaders

Jane LeClair, Chief Operating Officer, National Cybersecurity Institute at Excelsior College; Derek Smith, Director of Cybersecurity Initiatives, National Cybersecurity Institute at Excelsior College

Tuesday, 11:10 am – 11:50 am

### T19 Move Over Labs: We Want Our Practice Spaces Back!

John Verbick, Program Lead, IT Learning Spaces, University of Oklahoma

Tuesday, 12:00 pm – 12:30 pm

### W01 So You Want to Be a CIO?

Wayne Brown, Founder, Center for Higher Education CIO Studies

Wednesday, 9:40 am – 10:20 am

### W07 How Tufts University Transformed Budgeting and Forecasting in the Cloud

Tony Ard, Vice President - Higher Education, Axiom EPM; Steve Lisa, IT Director, Tufts University

Wednesday, 10:40 am – 11:10 am

### W13 Prioritizing IT Budgets During University Cutbacks and Strategic Realignments

Thomas Hoover, Associate Vice Chancellor and Chief Information Officer, University of Tennessee at Chattanooga

Wednesday, 11:20 am – 12:00 pm

### TH01 Collaboration Strategies for Cloud Service Delivery

Moderator: Andrew Keating, Director, Internet2; Bob Flynn, Manager, Cloud Technology Support, Indiana University; Deborah Whitten, Assistant Vice President, IT Planning & Programs, Arizona State University

Thursday, 8:30 am – 9:10 am

### TH07 The Higher Education CIO and CISO: A Comparison

Wayne Brown, Founder, Center for Higher Education CIO Studies

Thursday, 9:20 am – 10:00 am

### TH13 Effective Strategies for Retaining and Developing Skilled IT Professionals

Shannon Thomas, Director of Client Support Services, Clayton State University

Thursday, 10:10 am – 10:50 am

## HIGHER ED IT IN THE DIGITAL AGE—NEW THIS YEAR!

### T06 Digital Culture and Learning: Images, Data, Interfaces and Virtual Reality

Maya Georgieva, Associate Director, Center for Innovation in Teaching and Learning, New York University, Stern School of Business; Emory Craig, Director of eLearning and Instructional Technologies, College of New Rochelle

Tuesday, 9:30 am – 10:10 am

### T18 Selecting a Technology Device that Provides Maximum Educational Benefit

Scott Sherman, Divisional Administrator of Technology for the College of Pharmacy, Western New England University; Beth Welch, Associate Dean for Academic Affairs, Western New England University

Tuesday, 11:10 am – 11:50 am

### T24 Adaptive Learning Technology in Online Labs

Michael Troyan, Instructor of Biochemistry and Molecular Biology, Penn State

Tuesday, 12:00 pm – 12:30 pm

### W06 Achieving Digital Literacy Skills Through Game Development

Mark Frydenberg, Senior Lecturer of Computer Information Systems, Bentley University; Gavin Baumann, Technology Evangelist, Microsoft

Wednesday, 9:40 am – 10:20 am

### W12 From a Book to an App: Overcoming the Challenges of Disrupting Yourself

Jonathan Huer, Director of Emerging Technologies and Media Development, Ball State University

Wednesday, 10:40 am – 11:10 am

### W18 How Wearables Inspire Learning and Transform Institutional Cultures

Emory Craig, Director of eLearning and Instructional Technologies, College of New Rochelle; Maya Georgieva, Associate Director, Center for Innovation in Teaching and Learning, New York University, Stern School of Business

Wednesday, 11:20 am – 12:00 pm

### **W30 Collaborative Learning with Simulation: The Ultimate Flip!**

Lee Daugherty, Director-Project BOOST (Nursing), Florence-Darlington Technical College;  
Chris Hutchinson, Simulation and Technology Specialist, Florence-Darlington Technical College  
**Wednesday, 4:20 pm – 5:00 pm**

### **TH06 Collaborative Faculty Development Model: Enhancing Learning Through Emerging Technology**

Rubén García, Professor, University of Puerto Rico, Medical Sciences Campus; Luz Muniz, Professor, University of Puerto Rico, Medical Sciences Campus; Carlos Ortiz, Professor, University of Puerto Rico; Irma Quinones, MSC Library Director, University of Puerto Rico, Medical Sciences Campus; Arlene Sánchez, Associate Professor, University of Puerto Rico, Medical Sciences Campus  
**Thursday, 8:30 am – 9:10 am**

### **TH12 Massive Multiplayer Online Wargame Leveraging the Internet**

Paulette Robinson, Senior Research Fellow, National Defense University Center for Technology and National Security Policy  
**Thursday, 9:20 am – 10:00 am**

**For complete session descriptions, visit [CampusTechnology.com/Summer](http://CampusTechnology.com/Summer).**

## **IT LEADERSHIP & POLICY**

### **T02 Transforming Student Services Through Digitization and Automation**

Nigel Parker, Director of Archives and Records Management, Tarrant County College District  
Sponsored by Laserfiche  
**Tuesday, 9:30 am – 10:10 am**

### **T14 Implementing a Cross-Platform Tablet Program: Successes and Lessons**

Rudy Sanchez, Director, Academic Technology & Innovation, California State University, Fresno  
**Tuesday, 11:10 am – 11:50 am**

### **T20 Aligning IT with Academic Goals**

Judith Tabron, Director, Faculty & Student Computing Services, Hofstra University  
**Tuesday, 12:00 pm – 12:30 pm**

### **W02 Improving Institution Performance with Enhanced Second-Tier Services**

Sterlin Sanders, Assistant Director of Technical Support Services, Valdosta State University Information Technology; Benjamin Li, Tier 1 Services Coordinator, Valdosta State University Information Technology  
**Wednesday, 9:40 am – 10:20 am**

### **W08 Retention and Engagement Through Gamification**

Scott Reinke, Coordinator for Ball State Achievements, Ball State University  
**Wednesday, 10:40 am – 11:10 am**

### **W14 The Key to Strong IT Support? High Quality Metrics**

Glenn Setliff, Director of Information Technology, Duke University School of Nursing  
**Wednesday, 11:20 am – 12:00 pm**

### **W26 Inspiring Innovation with Learning Space Design**

Maya Georgieva, Associate Director, Center for Innovation in Teaching and Learning, New York University, Stern School of Business  
**Wednesday, 4:20 pm – 5:00 pm**

### **TH02 Using the Right Tools to Maintain Quality Service in a Growing Higher Education Environment**

Ruth Pionke, Senior Information Officer, University of Alabama, College of Arts & Sciences  
**Thursday, 8:30 am – 9:10 am**

### **TH08 Design and Implementation of a Complete Medical School Renovation in Less than a Year**

Kenneth Gardner, Director of Instructional Technology, University of Louisville, School of Medicine; David Aylor, Assistant Director of Instructional Technology, University of Louisville, School of Medicine; Amy Holthouser, Assistant Dean for Undergraduate Medical Education, University of Louisville, School of Medicine; Travis Spaulding, Student, Vice President, Class of 2017, Student Rep to Renovation Project, University of Louisville, School of Medicine  
**Thursday, 9:20 am – 10:00 am**

### **TH14 Using Web Tools to Strengthen and Expand Connections Through Digital and Social Media**

Holly Sherburne, Director of Digital and Social Media, Bowdoin College; David Francis, Senior Interactive Developer, Bowdoin College; Juli Haugen, Technology Integration Specialist, Bowdoin College  
**Thursday, 10:10 am – 10:50 am**

## **ONLINE & BLENDED LEARNING**

### **T05 Do It Yourself Analytics**

Ryan Fleming, Instructional Designer, Northeastern University; Justin Horvath, Instructional Designer, Northeastern University; Charles Kilfoye, Senior Director of Distance Learning & Educational Technology, Northeastern University  
**Tuesday, 9:30 am – 10:10 am**

## BREAKOUT SESSIONS (CONTINUED)

### **T17 Lessons Learned from Two Large-Scale Digital Badging Initiatives**

Beth Nettles, Web Project Manager, University of Central Florida; Kelvin Thompson, Associate Director, University of Central Florida

**Tuesday, 11:10 am – 11:50 am**

### **T23 Blended Courses are Online Courses**

Christine Smith, Instructional Designer, University of Bridgeport

**Tuesday, 12:00 pm – 12:30 pm**

### **W05 Virtual Engagement: How Technology Facilitates Dynamic Blended Online Experiences**

Benjamin Luce, Academic Dean, Kaplan University

**Wednesday, 9:40 am – 10:20 am**

### **W11 Interprofessional Collaboration for the Development of an e-Portfolio**

Ana Maria Catanzaro, Associate Dean, W. Cary Edwards School of Nursing at Thomas Edison State College; Amanda Piccolini, Instructional Design Coordinator, Center for Learning & Technology at Thomas Edison State College

**Wednesday, 10:40 am – 11:10 am**

### **W17 Developing an Online Master's Program: The Nuts and e-Bolts**

Michael Sheerin, Associate Professor and Director, SJMC Online, Florida International University; Kathy Fitzpatrick, Professor and Associate Dean for Graduate Programs and Research, Florida International University

**Wednesday, 11:20 am – 12:00 pm**

### **W29 Engagement in Online Learning: Where Did Instructors and Classmates Go?**

Reggie Cobb, Biology Instructor, Nash Community College

**Wednesday, 4:20 pm – 5:00 pm**

### **TH05 Supporting Online Classes**

Susan Goldstein, Educational Technology Coordinator, Harvard Division of Continuing Education

**Thursday, 8:30 am – 9:10 am**

### **TH11 A Transformative Approach to Building an Online Teaching Certification Program**

Jeff Schomburg, Executive Director of Academic Technology Services, St. Mary's University

**Thursday, 9:20 am – 10:00 am**

### **TH17 Producing Quality Online Learning Videos: What Really Matters and Why**

Ryan Baltrip, Director of Online Learning, Southern Baptist Theological Seminary

**Thursday, 10:10 am – 10:50 am**

## TEACHING & LEARNING IN THE DIGITAL AGE

### **T03 Launching a Successful Mobile Initiative: Faculty Considerations**

Michael Petroski, Director of Faculty Development and Academic Assessment, Lynn University; Katrina Carter-Tellison, Dean - College of Arts and Sciences, Lynn University

**Tuesday, 9:30 am – 10:10 am**

### **T15 AR: Fad or Profound Tool for Teaching and Campus Life?**

Kristen Treglia, Senior Instructional Technologist, Fordham University; Lindsay Karp, Senior Instructional Technologist, Fordham University

**Tuesday, 11:10 am – 11:50 am**

### **T21 MIT Captures Lectures with Multiple Cameras and No Staff**

Terry Cullen, President, CEO, 1 Beyond, Inc.; MIT Media Director, MIT Academic Media Production Services

**Tuesday, 12:00 pm – 12:30 pm**

### **W03 Flipping the Flipped Classroom with Problem-Based Learning**

John Morris, Director: Office of Educational Technology - JMP Program, UC Berkeley

**Wednesday, 9:40 am – 10:20 am**

### **W09 Engagement and Motivation Through Digital Tools**

Rae Ann Hirsh, Director Early Childhood Education, Carlow University

**Wednesday, 10:40 am – 11:10 am**

### **W15 How to Thrive in the BYOD Learning Environment**

Curby Alexander, Assistant Professor, Texas Christian University

**Wednesday, 11:20 am – 12:00 pm**

### **W27 The Educational Technology Horizon: Challenges, Trends and Important Developments**

Lawrence Miller, Senior Director, Community College Relations, NMC: The New Media Consortium

**Wednesday, 4:20 pm – 5:00 pm**

### **TH03 Matching Tools to Tasks: Finding the Right Learning Solution**

Lindsay Karp, Senior Instructional Technologist, Fordham University; Kristen Treglia, Senior Instructional Technologist, Fordham University

**Thursday, 8:30 am – 9:10 am**

## JOIN BOSTON'S MOST POPULAR HISTORICAL WALKING TOUR

Explore Boston's historic sights and neighborhoods in the company of your CT friends and colleagues by joining the 90-minute Boston Historic Walking Tour, led by The Freedom Trail Foundation.

### BOSTON HISTORIC WALKING TOUR

Wednesday, July 29 • 6:00 pm

Recommended time to join other CT attendees

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## BREAKOUT SESSIONS (CONTINUED)

### **TH09 Using a Collaboratory to Make Student Thinking Visible**

Michael Lafreniere, Associate Professor,  
Ohio University-Chillicothe

**Thursday, 9:20 am – 10:00 am**

### **TH15 Educators Flip the Classroom for Better Student Engagement**

Matt Stoltzfus, Instructor, Chemistry,  
Ohio State University

**Thursday, 10:10 am – 10:50 am**

## **IT MANAGEMENT & NETWORKING**

### **TH04 Top 5 Do's & Don'ts of Higher Ed IT**

Michael Guntherberg, IT Systems Engineer, University  
of North Florida; Andrew Hambidge, Client Development  
& Licensing Coordinator, University of North Florida

**Tuesday, 9:30 am – 10:10 am**

### **T16 Developing a Successful Student Information ERP System Vendor Selection Process**

David Johnson, Senior Student Information System/  
ERP Project Management Consultant, Johnson ERP  
Consulting/Saint Mary's University of Minnesota;  
Ben Murray, Vice President for Financial Affairs,  
Saint Mary's University/Minnesota

**Tuesday, 11:10 am – 11:50 am**

### **T22 Using the Semantic Web to Develop Faculty Assessment Systems**

Andrew White, Associate CIO for Health Sciences,  
Stony Brook University

**Tuesday, 12:00 pm – 12:30 pm**

### **W04 Changing the Campus IT Networks**

John Curran, President and CEO, American Registry for  
Internet Numbers (ARIN)

**Wednesday, 9:40 am – 10:20 am**

### **W10 Best All-Around Help Desk**

Kevin Baldwin, Computer Technician,  
Cape Fear Community College

**Wednesday, 10:40 am – 11:10 am**

### **W16 Reevaluating Cybersecurity in Higher Education**

Christian Hamer, CISO, Harvard University; Lysa Myers,  
Security Researcher, ESET

**Wednesday, 11:20 am – 12:00 pm**

### **W28 University-wide IT Security Risk Assessment: A Collaborative Approach**

Vienna Morrill, Manager, BerryDunn

**Wednesday, 4:20 pm – 5:00 pm**

### **TH04 How West Chester University Saved \$1M by "Cutting the Cord"**

Joe Sincavage, Director of Networking and  
Telecommunications, Information Services Division,  
West Chester University of Pennsylvania

**Thursday, 8:30 am – 9:10 am**

### **TH10 Bi-Coastal Desktop Management Made Simple and Done Right**

Thomas Hoover, Associate Vice Chancellor and  
Chief Information Officer, University of Tennessee  
at Chattanooga; Gerard Flynn, Senior Director of IT  
Administration and Client Services, Pepperdine University

**Thursday, 9:20 am – 10:00 am**

### **TH16 For Students by Students: An Approach to Addressing Accessibility**

Steven Kirtley, Instructional Technologist,  
Western Kentucky University

**Thursday, 10:10 am – 10:50 am**

**For complete session descriptions, visit  
[CampusTechnology.com/Summer](http://CampusTechnology.com/Summer).**

# ASPIRE SESSIONS

These 20-minute hands-on sessions are designed specifically to help attendees learn a skill to take back to their colleges and universities and use right away! Join us to foster skill development, creativity and collaboration. Take part in learning models and connect immediate knowledge to your higher education institution to implement immediately.

## TUESDAY, JULY 28

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### **A01 Transform Your Teaching Practice with Twitter: Develop a PLN**

Kristen Treglia, Senior Instructional Technologist, Fordham University; Lindsay Karp, Senior Instructional Technologist, Fordham University

**3:10 pm - 3:30 pm**

### **A02 Rally: Using Twitter to Boost Student Engagement**

Ben Brautigam, Manager, Advanced Learning Projects, Penn State University

**3:40 pm - 4:00 pm**

### **A03 The Top 10 Problems Edmodo Helps Me Solve!**

Rob Zdrojewski, Adjunct Professor, Canisius College

**3:10 pm - 3:30 pm**

### **A04 Evernote App: Capture Anything and Remember Everything!**

Rob Zdrojewski, Adjunct Professor, Canisius College

**3:40 pm - 4:00 pm**

### **A05 Quick, Easy and Mobile Lecture or Student Presentation Capture with Swivl**

Shelley Marshall, Lecturer, Computer Technology, Kent State University at Ashtabula; Carolyn Carvalho, Associate Lecturer, Kent State University at Ashtabula

**3:10 pm - 3:30 pm**

### **A06 Online Interactive Avatar in a Graduate Level Pharmacology Course**

Filomela Marshall, Dean, W. Cary Edwards School of Nursing at Thomas Edison State College; Karen Abate, Mentor, Thomas Edison State College; Linda McCafferty, Technical Training Manager, Lockheed Martin

**3:40 pm - 4:00 pm**

### **A07 The Group Project: Collaborating with Google Apps**

Paula Cancro, Assistant Professor, The College of Westchester

**3:10 pm - 3:30 pm**

### **A08 The Tablet Craze and Practical Use in the Classroom**

Kim Thomas, Sr. Technology Strategist, University of Oklahoma

**3:40 pm - 4:00 pm**

### **A09 Commercial Gaming in the College Classroom: Hype or Best Practice?**

Beth Ritter-Guth, Director of Educational Design, Union County College

**3:10 pm - 3:30 pm**

### **A10 Your Interactive Board as an Independent Center**

Shanna Sudderth, Consultant, TeachmeSMART

**3:40 pm - 4:00 pm**

### **A11 Five Presentation Platforms that Will Blow Away Your Students**

Tom Jackson, Associate Professor of Education, Aurora University

**3:10 pm - 3:30 pm**

### **A12 Using EdPuzzle to Measure Video Content Effectiveness**

Tom Jackson, Associate Professor of Education, Aurora University

**3:40 pm - 4:00 pm**

# POSTER SESSIONS

Poster sessions are built around detailed graphic displays of innovative projects in an open setting where attendees can talk one-on-one with innovators eager to share their promising ideas, solutions, current research and best practices in higher education. This provides a great opportunity for networking with others facing challenging IT issues.

**For complete session descriptions, visit [CampusTechnology.com/Summer](http://CampusTechnology.com/Summer).**

## TUESDAY, JULY 28

**2:00 pm - 3:00 pm**

### **Bridging the Gap: University, Community and eSports**

Kirk Main, Computer Support Specialist, Florida Atlantic University; Kristina Kohuth, Student, Florida Atlantic University; Sabrina Spanier, International Student Services Coordinator, Florida Atlantic University

### **Digital Citizenship: Education's Role**

David Ryan Polgar, Communication Director & Tech Commentator, Copilot Family

### **Engaging in Applied Learning in a Digital Age**

Shawnise Miller, Assistant Professor, University of Louisville, Kent School of Social Work

### **First Time Virtual Students: What Does it Take for Them to Succeed?**

Phyllis Schiffer Simon, Full Time Professor-Graduate School of Education, Kaplan University

### **Flipping Faculty: A Breakthrough Approach to Faculty Development**

Jeff Schomburg, Executive Director of Academic Technology Services, St. Mary's University

### **Games that Make You Think:**

#### **Enlist Synaptic Learning Theory**

Donald O'Malley, Associate Professor of Biology, Northeastern University

### **Google Glass and Wearables:**

#### **Create Engaging Content for Publications Using Wearable Devices**

Roxann Riskin, Technology Support Specialist, Fairfield University; Chara Kelley, CEO & Founder, Sign for Glass; Rick Sare, CEO, GlassGeek

### **How Do I Get to the Union from Here?**

#### **Using Wifaring to Guide Students Across Campus**

Kim Thomas, Sr. Technology Strategist, University of Oklahoma

### **Incorporating iPads in the College Classroom**

Daniel Chase, Assistant Professor, Bridgewater State University; Sarah Thomas, Assistant Professor, Bridgewater State University

### **Innovative Institute: A Package Deal!**

Shahra Meshkaty, Sr. Director of Academic Technology Services, University of San Diego

### **Living Agile: Easy to Talk About, But How Is It Done?**

Christine Smith, Instructional Designer, University of Bridgeport

### **Online Master of Health Administration Program: Successes and Challenges**

Joan Murdock, Program Director, Master of Health Administration, Assistant Professor, University of Cincinnati

### **Provisioning Campus Labs for Easier Management**

Eric Pergola, Technology and Systems Manager, University of South Florida; Jason Hair, Assistant Director - Support Services, University of South Florida

### **Successful Rollout of an Online Media Platform**

Beth Rochefort, Associate Director of Educational Technology, Northeastern University; Lauren Hankin, Associate Director of Technical Services, Northeastern University; Charles Kilfoye, Senior Director of Distance Learning & Educational Technology, Northeastern University

### **Team Approach to Tackling ADA Compliance**

David Dyson, Professor with Tenure, Oral Roberts University; Even Culp, Director, Center for Faculty Excellence, Oral Roberts University

### **Tools Added to LMS to Improve Teaching and Learning**

Zoab Mirza, Director of Academic Technology, DeVry Education Group

### **Designing Student Activities for the Future**

Styliani Kounelaki, Postdoctoral Associate, MIT

### **Online Student Motivation: How to Eliminate Student Anxiety and Boredom**

Elyn Andersson, Vice President, Education, Sustainable Business Consulting

**For complete session descriptions, visit [CampusTechnology.com/Summer](http://CampusTechnology.com/Summer).**



## WEDNESDAY, JULY 29

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1:30 pm – 2:30 pm

### **Assessing a Digital Scholarship Center**

Jenifer Gundry, Librarian for Applications and Assessment, Princeton Theological Seminary Library; Andy Newgren, Director of Academic Technology, Princeton Theological Seminary Library; Mariann Wankoff, Digital Technology Specialist, Princeton Theological Seminary Library

### **Bringing Positive Back to the Classroom**

Deborah Gromek, Co-Owner, District Technology Coordinator, Think It and Have It, LLC; Ellen Dunwoodie, Co-Owner, Think It and Have It, LLC

### **Course Adaptivity and Personalization: Keys to Success**

Paul Labay, VP, Digital Delivery, Wiley Publishing

### **Digital Education**

Vinaya Crm, JAVA/ J2EE Developer, Core Mind Technologies; Krishna Koushik, Software Engineer, HP

### **Digital Media Captioning and Compliance**

Jared Austin, Director, User Support and Training Services, Oklahoma State University-OKC; Ned Wilson, Digital Media Coordinator, Oklahoma State University - OKC

### **Double Back Flip: Making a Splash in Flipped Classroom**

David Dyson, Professor with Tenure, Oral Roberts University; M. Ray Gregg, Assistant Professor, Oral Roberts University

### **e-Success: Promoting First-Year Engagement Through the Use of an Online Course**

Laura Kohl, Head of Research & Instruction Services, Library, Bryant University; Stephen Payne, eLearning Support Specialist, Bryant University

### **Embedded Interactive Technologies in a Learning Community**

Christina Han, Senior Teaching Fellow, Hong Kong Institute of Education

### **Experiences in Blended Learning Strategies**

Laura Gurney, Assistant Professor, Husson University

### **Experiential Learning Lessons from Design Education**

Lora Kim, Associate Professor, Wentworth Institute of Technology; Tes Zakrzewski, Learning Innovation & Technology Director, Wentworth Institute of Technology

### **Flipping Out of the Box: When SCALE-UP Escalates**

Victoria Holec, Analytical Assistant, University of Lethbridge; David Hinger, Director, Teaching Centre, University of Lethbridge; Luz Janeth Ospina, Instructor, University of Lethbridge

### **Instructional Technologist: Bridging the Gap Between Instruction and Technology**

Kailen Fiedler, Instructional Technologist, Westminster College

### **Making the Shift from Tech Support to Campus Engagement**

Kevin Buck, Digital Spaces Specialist, University of Oklahoma

### **mLearning In and Out of Class**

Christina Goode, START Program Coordinator, Office of Information Technology, University of TN-Knoxville

### **Online Professional Development for Mathematics Educators**

Tamar Avineri, Ph.D. Candidate, North Carolina State University

### **Pre-Service Teachers' Perceptions of a Simulated Classroom**

Roberta Gentry, Assistant Professor, University of Mary Washington

### **Reinventing Leadership in Online Education**

Kathleen Ives, CEO and Executive Director, Online Learning Consortium

### **The Polimedia Ecosystem for Video e-Learning Content Production**

Jaime Busquets, CTO, Universitat Politècnica de Valencia

### **Using Face Time to Bridge Distant Learning and Student Interaction**

Heather Krull, Assistant Professor, Indiana University-Purdue University Fort Wayne

# EXPLORE.

Explore the latest advances in the industry and meet with hundreds of leading technology suppliers and manufacturers in an interactive, face-to-face setting that allows for in-depth research and product demos on the technology solutions you need now.

- AMX by Harman
- Axiom EPM
- BerryDunn
- Bluehost /education
- Cattura Video
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- Filewave
- Fluke Networks
- Focus Technology Solutions
- Freshdesk
- Guidebook
- Higher One
- Insight Investments
- Jabra
- Laserfiche
- Logical Front
- Logitech
- Macmillan New Ventures
- MakerBot
- Mediasite by Sonic Foundry
- Meru
- MVP Systems Software
- OrcaTV
- Philo
- Schoology
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- Taskstream
- TeamDynamix
- Utelogy
- VideoLink
- Wepa
- Winnov
- WolfVision, Inc.

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## JUST TO NAME A FEW...



## INNOVATION & TECHNOLOGY— UP-CLOSE AND HANDS-ON

From game-based learning to digital publishing and connected classrooms to compliance, the most exciting trends are all here! There's simply no better place than Campus Technology 2015 to discover the latest technologies and products on the market, including:

- Assessment Solutions
- Assistive-Learning Technologies
- Continuing Education
- Distant Learning Solutions/  
Virtual Schools
- Hardware/Peripherals
- Mobility/Mobile
- Networking
- Personal Response Systems/  
Classroom Interaction Tools
- Presentation, Display, and AV Systems
- Software
- Telecommunications
- Virtualization
- Wireless



# EXPLORE.

Plus, don't miss these exciting events and exhibits, located in the exhibit hall:

**TECHNOLOGY CLASSROOMS** provide the opportunity for you to learn from leading technology experts as they share the latest cost-effective solutions for advancing student achievement and improving process management at your institution. These convenient sessions are an excellent opportunity for you to investigate innovative products and technologies, ideas and solutions—at no additional cost.

**POSTER SESSIONS** are built around detailed graphic displays of innovative projects in an open setting where you can talk one-on-one with innovators eager to share their promising ideas, solutions, current research and best practices in higher education. This provides a great opportunity for networking with others facing challenging IT issues. See page 16 for this year's informative poster sessions!

**INCUBATOR PAVILION:** Stop by this exciting pavilion to explore emerging ed tech companies and technologies! This exclusive pavilion provides a powerful, high-end platform for maximum exposure and business development for young, innovative startup companies. A dozen companies will welcome you to see their groundbreaking work and ideas.

**GOLDFISH TANK:** Hear presenters share their innovative product or service that just might be the perfect solution your campus needs. Then, visit all the presenters in the Incubator Pavilion to learn about the newest solutions in higher education.



# CONNECT.

Nothing else matches the energy and camaraderie that is created when higher ed professionals come together at Campus Technology! You'll find an unlimited number of opportunities to make the connections you need—in sessions, receptions, lunches, keynotes, pavilions and exhibits—you never know who you'll rub elbows with next.

## OPENING RECEPTION AND \$1,000 GIVEAWAY

Join your friends, colleagues and peers at the Opening Reception. Enjoy complimentary snacks, or visit the bar as you browse the Exhibit Hall. It's the perfect opportunity to network and meet with leading education product and service experts, and gather information on solutions that address your campus-wide challenges. Plus, you could win \$1,000 in a prize drawing!

## INNOVATORS AWARDS

What better way to honor the very best in higher ed technology than at Campus Technology 2015! The Campus Technology Innovators Awards recognize exemplary colleges and universities, their visionary technology project leadership, and their innovative vendor partners who have deployed extraordinary campus technology solutions to campus challenges. Be sure to join us for the awards presentation taking place Wednesday morning.

## GOVCONNECTION \$20,000 TECHNOLOGY GIVEAWAY

GovConnection—in partnership with Lenovo—is giving away \$20,000 worth of technology and accessories—the ultimate in computing! Tablets, laptops, workstations and more. Everything you need for classrooms, offices and on the go. To enter to win, attendees are required to visit three prize booth locations on the exhibit hall floor.



# REGISTER.

## HOW TO REGISTER

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	By June 19	After June 19	Onsite
<b>Full Conference</b> Includes access to all sessions, keynotes/special events, exhibit hall, reception, technology classrooms, poster sessions, conference proceedings, and lunch on Tuesday and Wednesday	<b>\$799</b>	<b>\$899</b>	<b>\$999</b>
<b>Full Conference + Hotel*</b> Includes access to all sessions, keynotes/special events, exhibit hall, reception, technology classrooms, poster sessions, conference proceedings, and lunch on Tuesday and Wednesday PLUS a 3-night stay at the Sheraton Boston Hotel (Monday, July 27 - Wednesday, July 29)	<b>\$1,599</b>	<b>\$1,699</b>	<b>N/A</b>
<b>Full Conference + Workshops</b> Includes access to all sessions, keynotes/special events, exhibit hall, reception, technology classrooms, poster sessions, conference proceedings, and lunch on Monday, Tuesday and Wednesday PLUS two workshops on Monday, July 27	<b>\$999</b>	<b>\$1,099</b>	<b>\$1,199</b>
<b>Full Conference + Workshops + Hotel*</b> Includes access to all sessions, keynotes/special events, exhibit hall, reception, technology classrooms, poster sessions, conference proceedings, and lunch on Monday, Tuesday and Wednesday PLUS two workshops on Monday, July 27 and a 4-night stay at the Sheraton Boston Hotel (Sunday, July 26 - Wednesday, July 29)	<b>\$2,099</b>	<b>\$2,199</b>	<b>N/A</b>
<b>One-Day Pass</b> Choose this package for admission to all sessions, keynotes/special events, proceedings and the exhibit hall for one day of the conference (Tuesday, Wednesday or Thursday)	<b>\$449</b>	<b>\$499</b>	<b>\$549</b>

\* Includes room and tax only; attendee is responsible for all incidental hotel charges such as internet, phone calls, room service, movies, etc. Attendee will be contacted by a conference representative regarding special requests.

### Team Discount Rates

Discounts are available for teams coming to Campus Technology. Please contact Customer Service at 800.727.1227 for more information and to register. Note: Team registrations cannot be done online.

- Teams of 3+ — save up to \$150!
- Teams of 5+ — save up to \$200!
- Teams of 10+ — save up to \$250!



You can also download a printable registration form from the Campus Technology website. You'll find a link on the "Registration Information" page under the "Register" tab.

### Cancellation Policies

Registrant substitutions may be made at any time with no penalty. Cancellations received in writing by June 25, 2015, will receive a refund minus an administrative fee of \$150 for a Full Conference and One-Day Pass, and \$25 for an Expo Pass. Cancellations received after June 25 will not be refunded. No-show registrations will not be refunded. LRP reserves the right to cancel the conference due to lack of registrations. In case of conference cancellation, LRP's liability is limited to the refund of the conference or expo registration fee only. LRP reserves the right to alter this program without prior notice. Unpaid cancellations for the conference will be billed for the appropriate fee.

# STAY.

## SHERATON BOSTON HOTEL

39 Dalton Street  
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A special reduced rate has been secured at the Sheraton Boston Hotel for Campus Technology participants. Reservations are accepted on a first-come, first-served basis and discounted rooms are available only while blocks last, so be sure to reserve your room today!

**Special rate:** \$209/night (not including taxes)

**Deadline:** July 2, 2015

**For more information and to book your room online, visit**  
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