



Dynamic Virtual Client From the Cloud to the Classroom

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Emerging Compute Laboratory



Pain Points

IT and Industry Response

- Data Security
- Maintenance/Repair
- Budget/Cost Control
- License Management
- Innovation
- Agility – Mobile and @Home
- Power
- Etc....

*Drive for
Centralized
Control via...*

New Software and
Data Delivery
Models

+

Improved Client
Management and
Security Capabilities



A Common Goal

M.O.R.E.

*Manage Once,
Run Everywhere*

M.E.R.E.

*Manage Everywhere,
Run Everywhere*

Thin



Rich



What Makes Sense to Centralize?

Administration

Critical Data

Compute & Graphics ?

Technology Options

Multiple options to deliver centralized control of the desktop, applications, & data. Distinction is how much is local to client vs. remote

Client Hosted Virtual Container

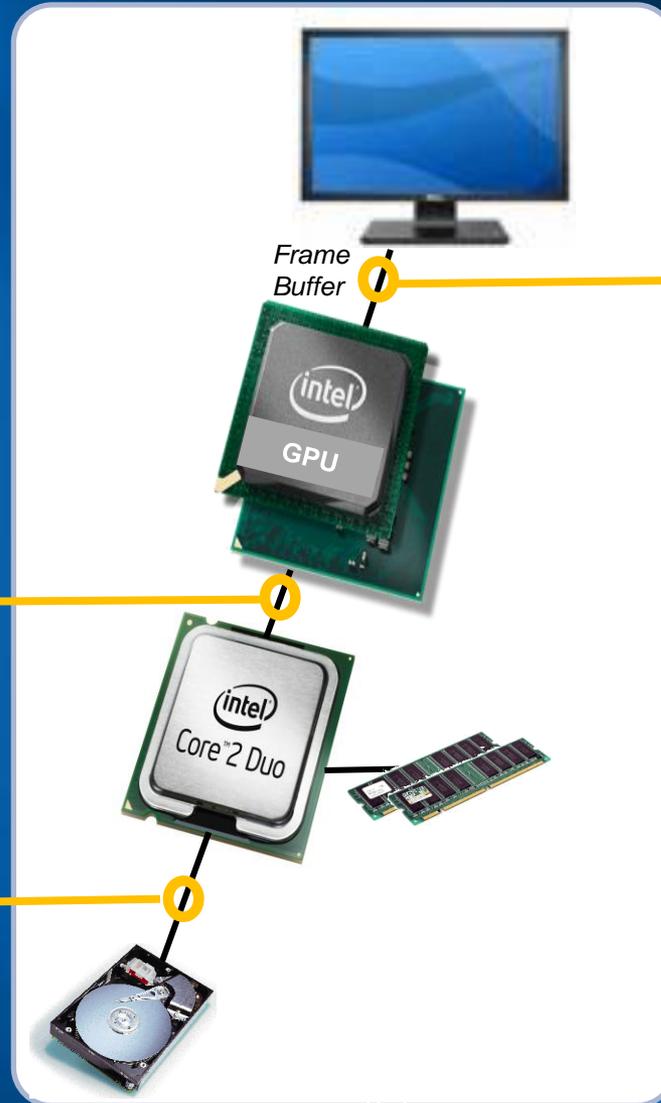
Running Virtual PC Image(s) locally on a client

Virtual Hosted Desktop (VDI)

Server hosts multiple desktops that are accessed remotely

On-Demand OS Desktop Streaming

Client boots from networked storage



Dedicated Remote Desktop (Blade PC)

PC is relocated to the data center and accessed via a display/input device

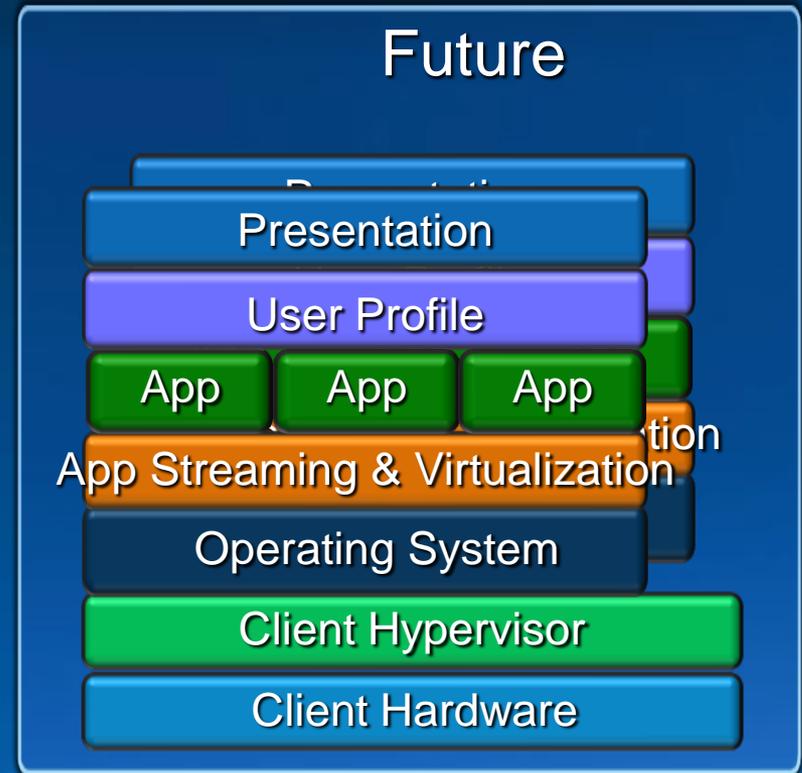
Application Virtualization & Streaming

Apps are encapsulated and distributed to clients such that the OS is not altered

Evolution of Client Computing Stack

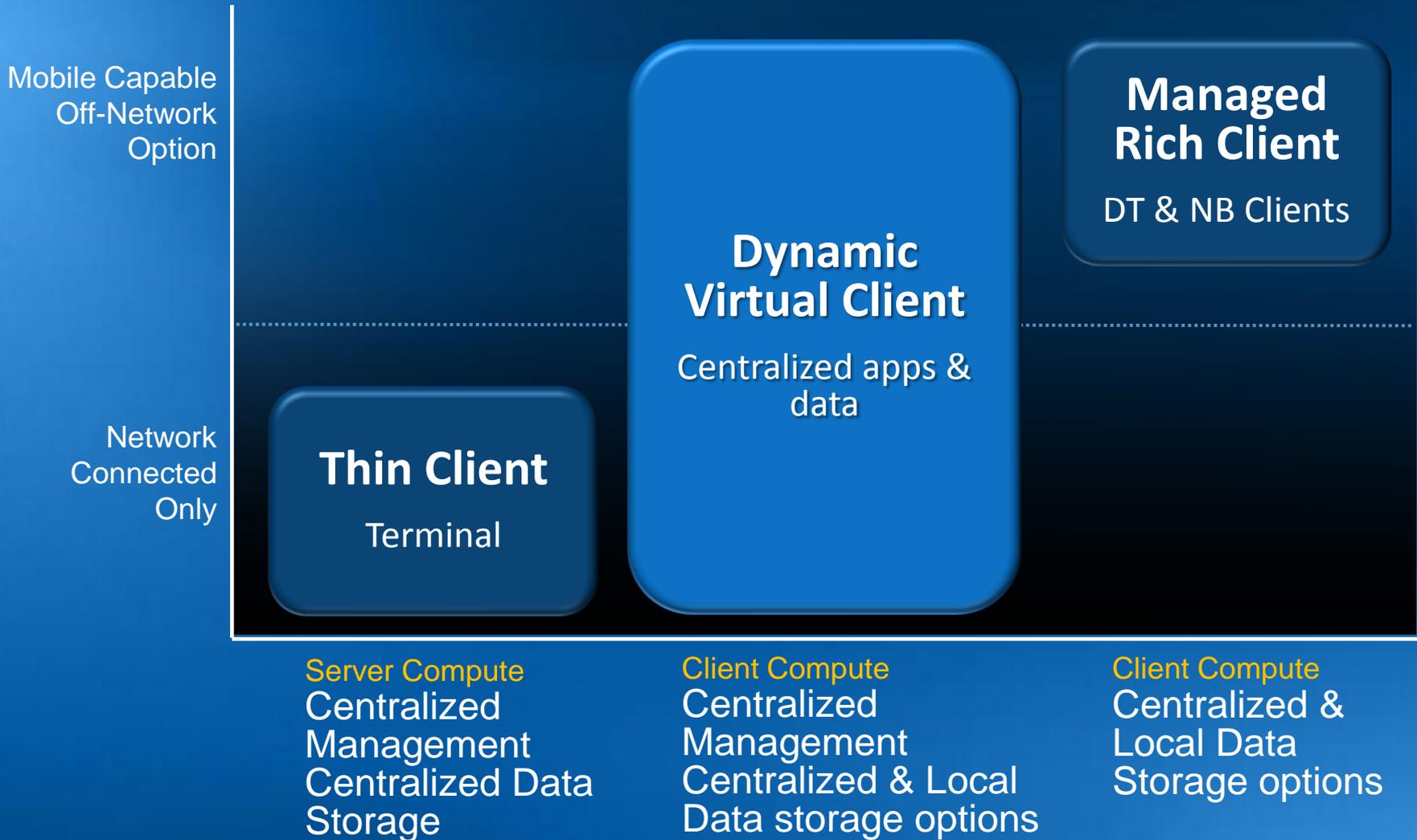


Engineered as an IMAGE
Delivered as an INSTALLATION
Managed at the END-POINT

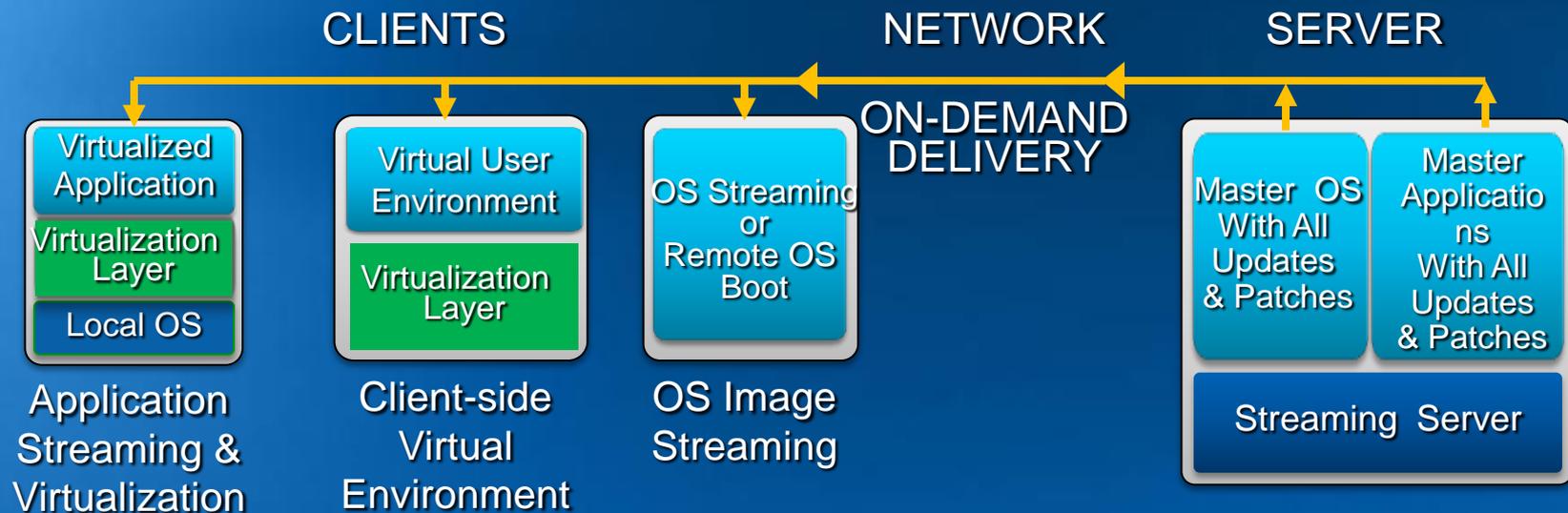


Engineered as VIRTUALIZED LAYERS
Delivered ON-DEMAND
Managed in the BACK OFFICE

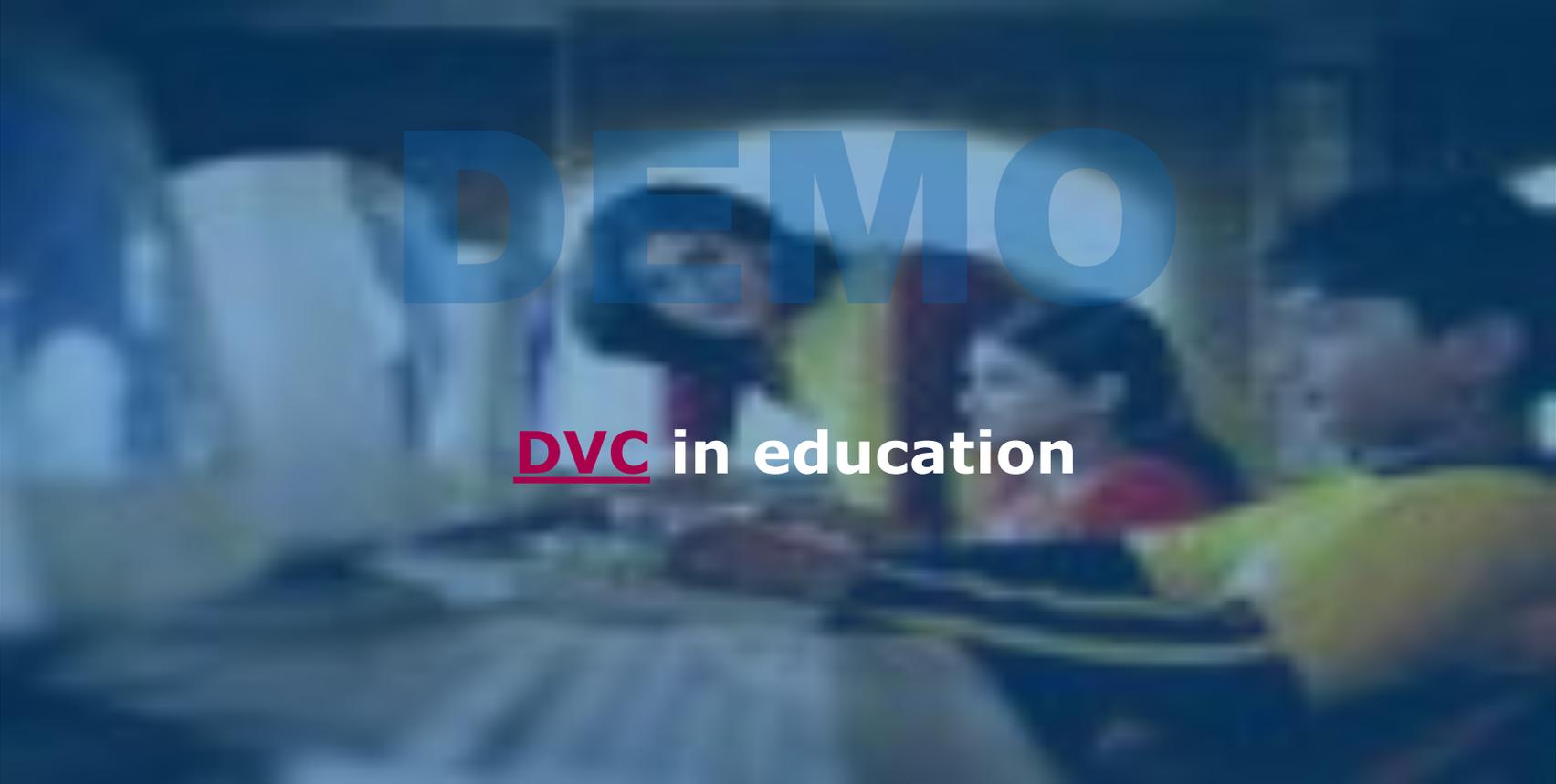
Emerging : Intel Dynamic Virtual Client



Dynamic Virtual Client Options



Client-side Compute • Centralized Management • Data Security via Policy



DEMO

DVC in education

The Best PCs for Education

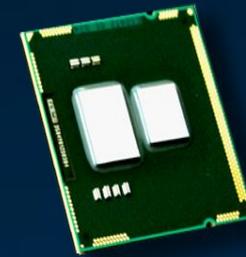
Best PCs for Dynamic Virtual Client

Today



45 nm

2010



45/32 nm

Unified Desktop and
Mobile Platform

Intel® Virtualization
Technology

Intel® Trusted
Execution Technology

Intel® Active Management
Technology

Next Generation
Embedded IT

Virtualization, Security, Manageability, and Energy Efficient Performance

What is Cloud Computing?

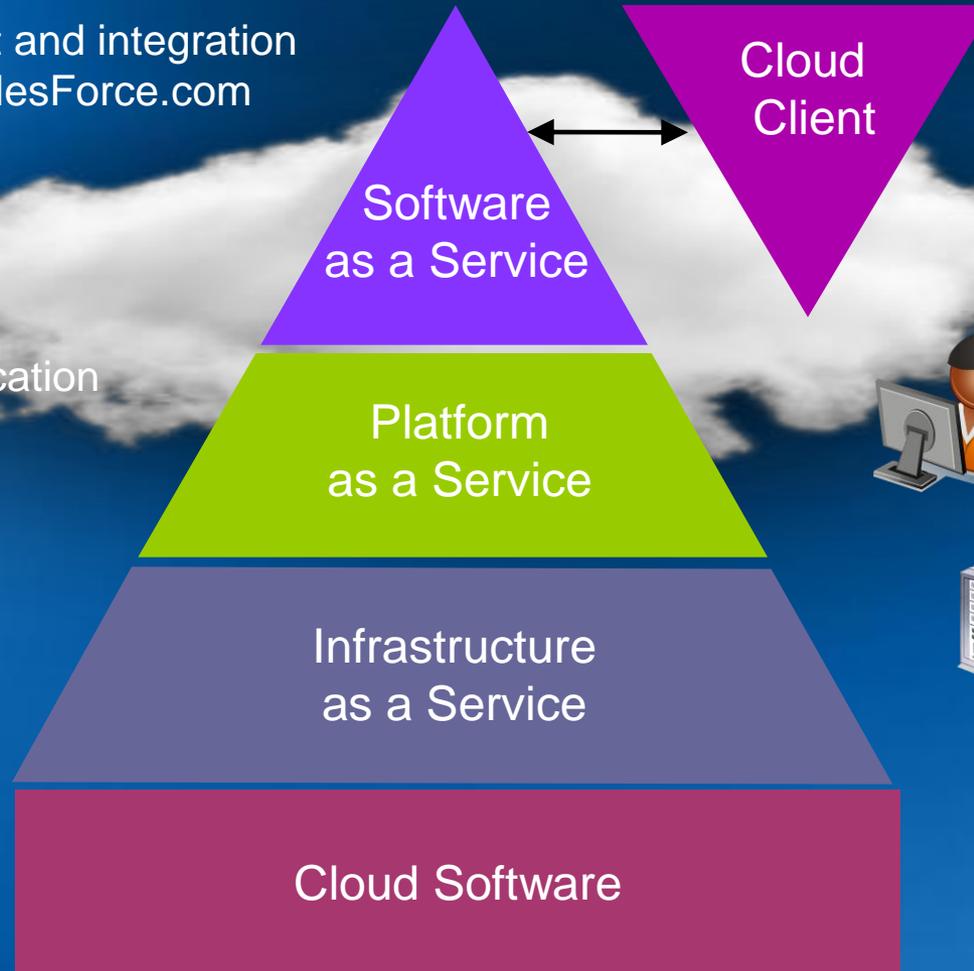
Source code, content and integration
Eg: Google Apps, Salesforce.com

Client runtime
Eg: AIR, Flex, Flash;
Google Chrome,
Microsoft Silverlight

Place to run an application
Eg: Microsoft Azure,
Force.com

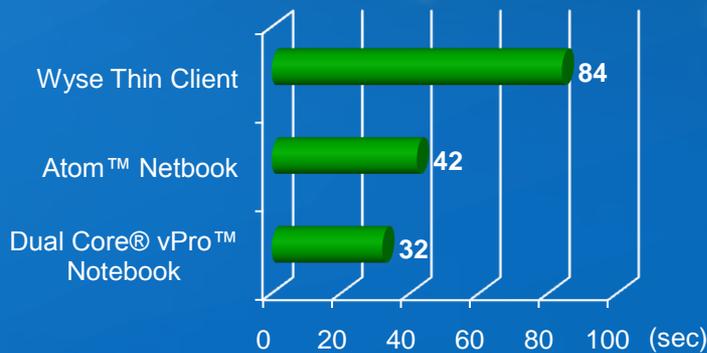
Computing Service
Eg: Amazon EC2,
Enomaly

Core SW Tech
Eg: Xen, vSphere



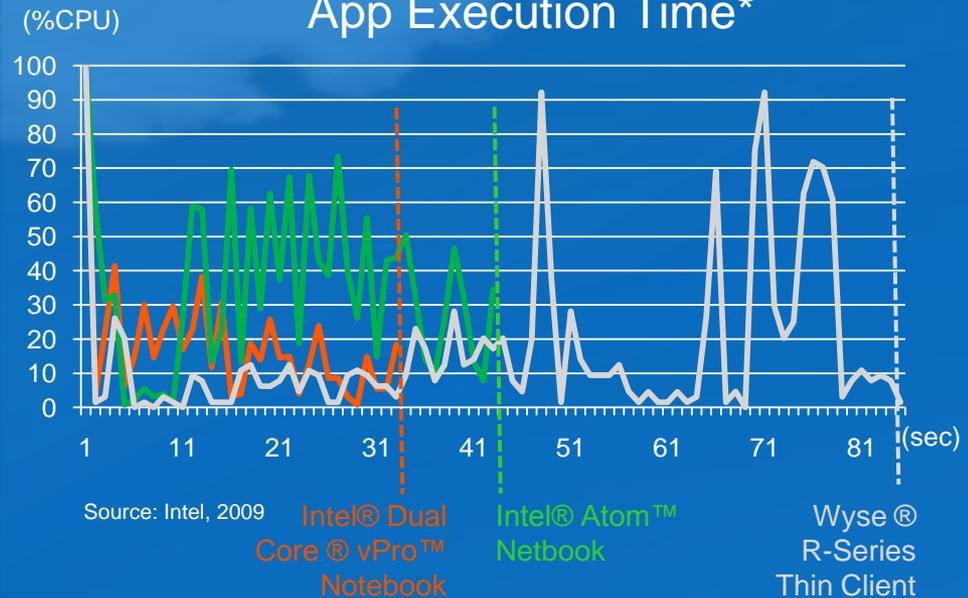
Does The Client Device Matter Here?

App Launch Time*



Source: Intel, 2009

App Execution Time*



* Test of salesbuilder.com cloud application. Results subject to change.



Future – the Client Aware Cloud

Private Cloud



Public Cloud

Location aware
Connectivity aware
Form factor aware



Notebook



Desktop



Smartphone



NetTop



Netbook



Home PC

Secure and Manageable from Class Room to Home

Summary

DVC offers no compromise approach to cost-effectiveness, improved productivity, and reduced complexity

Intel vPRO™ technology enhancements offer delivery, manageability, and security

Delivering a balance of

- Best Student Experience
- Data Security, Manageability
- Total-Cost-of-Ownership

A balance between IT and Student needs



