

"We switched to Acer because of Acer's willingness to work with the needs of our school. Acer also treated us like one of their most important customers... when we call tech support, we always talk to the same person...this person knows our school."

—David Hendren, Dayton CincinnatiTechnology Services Inc.

Case Study Miami Valley Career Center



Profile

The Miami Valley Career Technology Center (MVCTC) is located in Clayton, Ohio and serves 27 area high schools. MVCTC offers over 50 career technical programs for high school juniors and seniors, and lifelong learning opportunities for adult students in the Adult Education programs. Since its beginning in 1971, the MVCTC has matured from a quality vocational school to a world-class career center.

Customer Needs

- Expand technology access. To serve MVCTC's mission of enabling career development for high-school and adult students, the school needed to drastically expand access to PCs to its students
- Stay within budget. Because of limited resources, the school needed reliable computers and accessories that would deliver outstanding value and be inexpensive to maintain
- Meet technical needs. To satisfy its technical requirements, the school needed PCs built to a specific configuration

 Get reliable service. With a very small internal IT staff, the school needed a technology provider with a very strong level of service and support

Acer Impact

- Today, every student at MVCTC is issued a laptop that is specially configured to the school's requirements
- MVCTC has 2000 Acer notebooks and over 400 Acer desktops and LCD screens on campus
- With a dedicated Acer service team focused on their needs, product issues are quickly addressed and resolved
- Students now learn real-life technology skills that are essential to building relevant 21st century career skills.