



TECH EVENTS WITH PERSPECTIVE

**NOVEMBER 15-20, 2026**

Royal Pacific Resort, Orlando, FL

**EXHIBIT DAYS:** November 17-18, 2026

SUPPORTED BY  Microsoft



▶ [live360events.com](https://live360events.com)

SIX CONFERENCES. ONE POWERFUL COMMUNITY.

Visual Studio   
EXPERT SOLUTIONS FOR ENTERPRISE DEVELOPERS

Data Platform   
INSIGHTS FOR MANAGING YOUR DATA ESTATE

**TECHMENTOR**  
IN-DEPTH TRAINING FOR IT PROS

Artificial  
Intelligence   
AI FOR DEVELOPERS AND DATA SCIENTISTS

AI Enterprise  
Architecture   
WHERE BUSINESS, TECHNOLOGY, AND INTELLIGENCE ALIGN

Cybersecurity  
& Ransomware   
DEFENDING AGAINST RANSOMWARE AND OTHER ATTACKS



## One Destination. Six Training Events. Endless Possibilities.

**Live!360 Tech Con** brings together today's leading minds in **development, IT, data, AI, cloud, security, and enterprise architecture** for a unique, multi-conference experience. This is more than a tech event — it's a connected learning community fueled by shared insights, practical knowledge, and meaningful collaboration.

Each year, professionals gather to explore real-world solutions, hear from industry experts, and discover new tools that make a real impact on their work.



### Why Live! 360

#### OUR EVENT MISSION



Cultivate a  
Passionate Learning  
Community



Link Professionals  
with Industry  
Experts & Partners



Promote an Exchange  
of Current Industry  
Best Practices



Continually Improve  
the Conference  
Experience

**20+**  
EXHIBITORS

**1,300+**  
ATTENDEES

**90+**  
SPEAKERS

**200+**  
SESSIONS

\*Based on prior event performance. Actual attendance may vary.

## Trusted By Industry Leaders



**"I just LOVE Live! 360! There has never been a better event that gives so much attention to its exhibitors! There was NOT one opportunity missed to encourage the participants to visit the exhibit hall at every break and during lunch... In fact, they created an environment where many conversations, lasting friendships and passing of knowledge was established with almost all of the participants. A great event for sure!"**

– Janis Griffin,  
Database Performance Evangelist, SolarWinds

**"We love how the exhibitor hours are spread out at Live! 360. We would have brought more giveaways and collateral; we had great booth traffic!"**

– Aubrey Champagne,  
Events Coordinator, Veeam Software

**"The target audience was great for us and we were able to capture a significant amount of leads. The value in the show is great... awesome exposure!"**

– AppDynamics

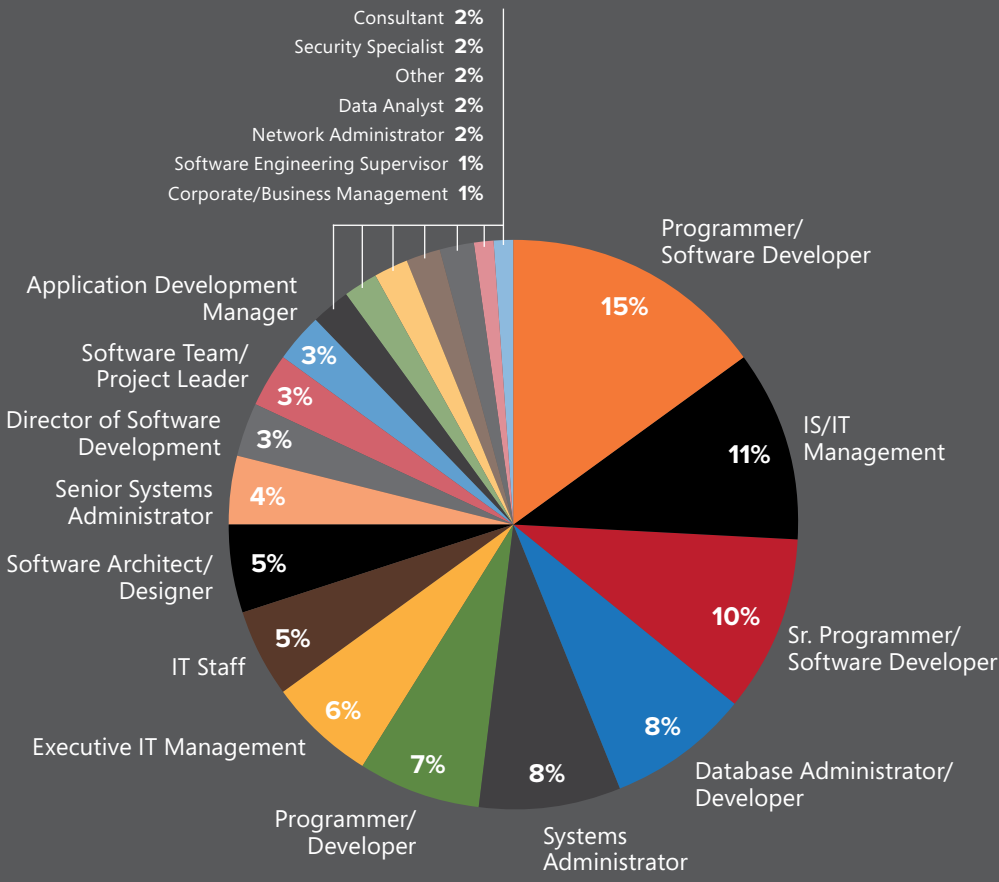


### CHOSEN BY TOP-TIER BRANDS



# Attendee Demographics

## ATTENDEE JOB TITLES



## PRIMARY BUSINESS

DEMOGRAPHIC	COUNT	% (of all regs)
Web/Software Developer/Vendor	12%	
Finance/Accounting/Banking/VC	10%	
Insurance/Real Estate/Legal	8%	
Manufacturing & Process ind. non-comp	8%	
Medical/Dental/Healthcare	8%	
State/Local Government	7%	
Education (University/College)	6%	
Other (Specify)	6%	
Federal Government (inc. Military)	4%	
Non-Profit/Trade Association	4%	
Energy/Utilities (Mining/Gas/Oil)	3%	
Independent Software Vendor	3%	
Aerospace/Defense	2%	
Automotive/Transportation	2%	
Business services/Non-comp consult	2%	
Construction/Arch/Engineering	2%	
Education (K-12)	2%	
Solution Prov/VAR/Sys/Ntwrk Int/Con	2%	
Travel/Tourism/Entertainment/Hotels	2%	
Communication Carriers/ISP/ASP	1%	
Data Processing Services	1%	
Manufacturing - computer related	1%	
Media/Marketing/Advertising/Pub/PR	1%	
Research & DevelopmentRetail/Wholesale/Dist non-comp	1%	
Agriculture	0.38%	
Pharmaceutical/Biotech	0.19%	

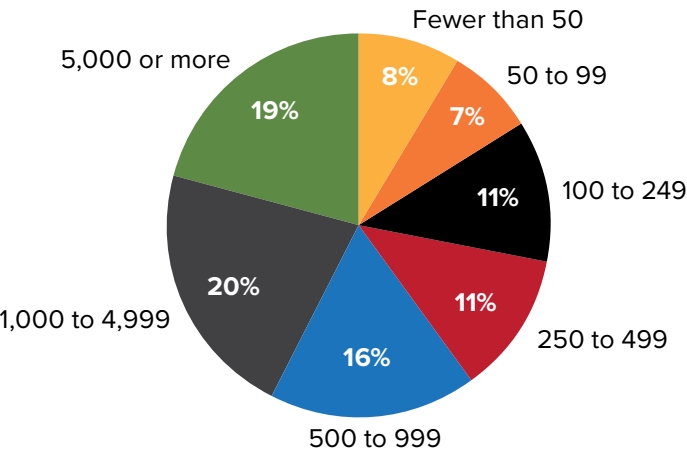
# Attendee Demographics (continued)

## PURCHASING INFLUENCE

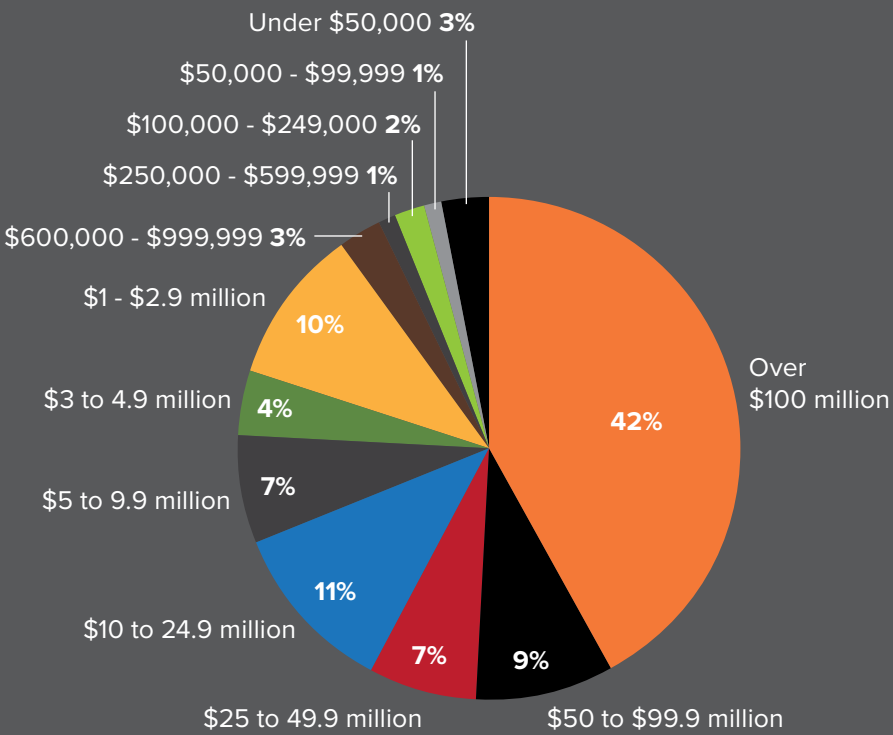
*(Percentage of Attendees who evaluate, recommend, specify or approve the acquisition of technology products and services.)*



## NUMBER OF EMPLOYEES



## ANNUAL GROSS REVENUE OF ATTENDEE ENTERPRISES



*Numbers may not add up to 100% due to rounding*

## Sponsor Packages

### Maximize Your Brand Visibility with Our Premier Sponsorship Packages

Gain unparalleled exposure before, during, and after the event with our comprehensive sponsorship options. These all-in-one packages are designed to deliver continuous, high-impact visibility across every phase of the conference—at one cost-effective rate.

	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BASIC EXHIBITOR
Cost	<b>\$9,995</b>	<b>\$8,000</b>	<b>\$5,000</b>	<b>\$2,995</b>

Breakout Session (75 Minutes)	✓			
Focus Group Lunch (60 Minutes) - 15 Attendees	✓			
1x eBlast to opt-in attendees	✓			
Sponsor acknowledgement during opening comments	✓	✓		
One 15 Minute Product Demo/Presentation Speaking Session		✓		
One Dedicated Table Topic Lunch Table	✓	✓	✓	
10x10 Booth with pipe and drape, 7"x44" sign & wireless internet • Power and wired internet available for additional charge	✓	✓	✓	✓
Two (2) exhibit hall only badges	✓	✓	✓	✓
Complimentary 5-Day Conference Package (valued at \$3,225 each including all meals and sessions)	3 Passes	2 Passes	1 Pass	1 Pass
Attendee Bag Insert	2 Items	1 Item	1 Item	
One full page, 4 color ad in the Conference Program	✓	✓	✓	
Logo included in the pre-session rotating slides	✓	✓	✓	
Logo featured on a sponsor banner, placed in a high traffic area	✓	✓	✓	
Logo, URL, and description listed on the exhibitor page of the Event Program	✓	✓	✓	✓
Company Logo on Event Website (link to company)	✓	✓	✓	✓

## Tech Table Sponsorship

### EXCLUSIVE DINNER SPONSORSHIP: \$12,500

**AN INVITATION-ONLY DINNER THAT CONNECTS YOU DIRECTLY** with Enterprise Developers and IT decision-makers during the week of Live! 360 Tech Con at a stand-alone restaurant, all coordinated by the Live! 360 team. As an exclusive sponsor, your brand owns the room — and the conversation.



#### Own the Room

- ▶ Host a private, high-end dinner with up to 20 handpicked tech leaders
- ▶ You define your ideal audience — we curate the guest list and handle the invitations

#### Turnkey Thought Leadership

- ▶ Hosted by an editor to guide expert-level conversation
- ▶ Seamless execution: venue, logistics, F&B - all managed
- ▶ Includes full promotional support with your branding

#### Enduring Brand Impact

- ▶ Custom signage at the venue
- ▶ Post-event lead list with attendee info
- ▶ Branded follow-up email with links to your website

+ In addition to these event-specific benefits, you will also receive the full benefits of the **Silver Sponsorship package**.

## Special Event Opportunities (EXCLUSIVE SPONSORSHIPS)

Join us in creating meaningful experiences that connect your brand to the heart of the event.

+ In addition to these event-specific benefits, you will also receive the full benefits of the **Platinum Sponsorship package**.

### MIX & MINGLE: \$15,000

Monday | 6:30 – 8:00PM

**OWN THE OPENING-NIGHT BUZZ AT LIVE! 360 TECH CON** as the exclusive sponsor of the Mix & Mingle at the Hard Rock Café, Universal CityWalk. This relaxed, open-air reception is the week's first in-person touchpoint for attendees. Live! 360 provides complimentary light appetizers (cash bar for beverages), creating easy, high-dwell networking that puts your brand at the center of the conversation.

#### Key benefits as our Monday Mix & Mingle Sponsorship:

- ▶ Your brand takes top billing: "Monday Mix & Mingle — Presented by [Sponsor]" across the website, mobile app, and onsite signage (entry, appetizer table, etc.)
- ▶ Logo recognition on the Hard Rock Café marquee during the event
- ▶ Pre-event promotion (logo/URL on event page, inclusion in two conference emails, one dedicated email mention, two social posts)
- ▶ Onsite meet-and-greet table with reserved cocktail tables, and 4 full conference passes + 4 guest passes and capture qualified, opted-in leads via branded QR scans at entry
- ▶ **Add-ons available:** "First Drink on [Sponsor]" ticket blocks, photo booth with branded overlay, branded barware/napkins, or a VIP speaker huddle.

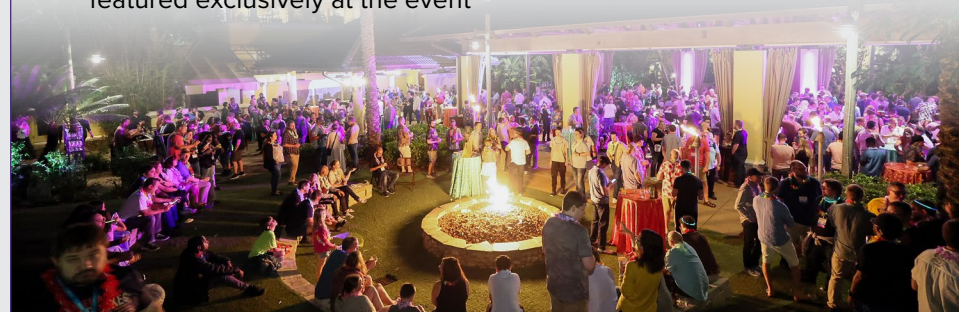
### DESSERT LUAU: \$20,000

Wednesday | 7:30 – 9:00PM

**JOIN US FOR A SPECTACULAR SOUTH PACIFIC-INSPIRED EVENING** featuring decadent desserts, tropical cocktails, and an authentic Polynesian performance—complete with dancers and fire throwers. Set under the Florida night sky, this family-friendly luau is one of the most anticipated social events of the week.

#### As our Dessert Sponsor, your company receives:

- ▶ Your logo and sponsorship recognition on the event website and in pre-conference promotional emails
- ▶ Your logo displayed at drink stations and printed on event napkins
- ▶ Distribution of your branded materials at the luau
- ▶ The option to create a signature cocktail named for your company, featured exclusively at the event



## À La Carte Sponsorship Opportunities

### (MORE WAYS TO AMPLIFY YOUR BRAND)

The following marketing opportunities are available for individual purchase and are not included in any of our standard sponsorship packages. You may select these add-ons to enhance your presence at the conference.

#### EXHIBITORS RECEPTION: \$5,000

Own the spotlight on opening night with custom branding and high-impact visibility.

#### REGISTRATION PACKAGE: \$5,395

Start strong: this sponsorship pairs booth access with branded lanyards and exclusive visibility at registration. **[Exclusive]**

#### DEMO THEATER PRESENTATION: \$2,500

Grab attention with a fast, focused 15-minute tech demo in the heart of the exhibit area.

#### ATTENDEE T-SHIRT: \$5,000

Get lasting brand visibility with your logo on the sleeve of the official Live! 360 Tech Con attendee t-shirt. **[Exclusive]**

#### ATTENDEE BAG: \$5,000

Feature your one-color logo prominently on every conference bag distributed to each attendee that showcases your brand well-beyond the show! **[Exclusive]**

#### BADGE SPONSOR: \$2,500

Stay top of mind with a branded insert in every official Live! 360 Tech Con badge holder. **[Exclusive]**

#### BADGE LANYARD: \$3,000

Distribution of one-color logo-branded lanyards to all attendees. **[Exclusive]**  
(Sponsor to provide lanyards or additional \$500 charge for event to provide)

#### ATTENDEE BREAK: \$2,000/break

Serve up visibility with branded signage and promo materials during high-traffic snack breaks.

#### ATTENDEE PEN: \$2,000

Distribution of logo-branded pens to all attendees. **[Exclusive]**  
(Sponsor to provide pens)

### Conference Program Advertising

The Official Event Program is a powerful tool to reach decision makers with your message.

#### STANDARD POSITIONS – 4 COLOR

Back Cover	\$3,000	Full Page	\$1,000
Inside Front Cover	\$2,000	½ Page	\$650
Inside Back Cover	\$1,000	All opportunities subject to availability.	

## Exhibitor Information

### LIVE! 360 TECH CON 2026 EXHIBIT HOURS

#### TUESDAY, NOVEMBER 17, 2026

**Exhibit Hours:** 10:30am – 2:45pm & 5:30pm – 7:00pm

**Dedicated Exhibit Time:**

- 10:30am – 11:00am ▶ Networking Break
- 12:00pm – 1:30pm ▶ Lunch Break / Expo Time
- 2:20pm – 2:45pm ▶ Networking Break
- 5:30pm – 7:00pm ▶ Exhibitor Reception

#### WEDNESDAY, NOVEMBER 18, 2026

**Exhibit Hours:** 10:45am – 4:00pm

**Dedicated Exhibit Time:**

- 10:45am – 11:30am ▶ Networking Break
- 12:30pm – 2:00pm ▶ Table Topic Lunch Break / Expo Time
- 3:15pm – 4:00pm ▶ Expo Raffle Break (Raffle @ 3:20pm)

**Move In:**

Monday, November 16,  
11:00am – 4:00pm

**Move Out:**

Wednesday, November 18,  
4:00pm – 6:00pm

*(All items must be removed from the exhibit area by 6pm.)*





### ABOUT LIVE! 360 TECH CON AND CONVERGE360

Live! 360 Tech Con is part of Converge360, a leading B2B media and marketing solutions provider for today's most important technology issues and the go-to source for tomorrow's technology innovations. Converge360 media brands include ADTmag.com, AWSinsider.net, MCPmag.com, PURE AI, Redmond, Redmond Channel Partner, Virtualization & Cloud Review and Visual Studio Magazine.

### ABOUT 1105 MEDIA INC.

1105 Media Inc. is a leading provider of business-to-business (B2B) media services in the ABM, Big Data, education technology, enterprise computing, and infrastructure markets. 1105 Media's offerings span print and online magazines, journals and newsletters; seminars, conferences and trade shows; training courseware; marketing and Web-based services.



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